

World Wide Mobility Business Models

1. Chipi App

- Data
- Advertising



2. Technology

- Keyless Fleet
- Keyless Carsharing
- Keyless Rental
- Car manufacturers



1. Chipi App

Public transport, bicycles, scooters, motosharing, carsharing, ride hailing or walking?

Chipi App integrates all the mobility providers (more than 100 now) so people can compare and book in real time from a single app



App Awarded by Ayuntamiento de Madrid in 2018



1. Chipi App

- There has been more than 1.000.000 global searches by more than 70.000 people performed on the app
- Currently in Madrid, Barcelona, Malaga, Valencia, Zaragoza, etc.
- 97% accuracy estimating prices



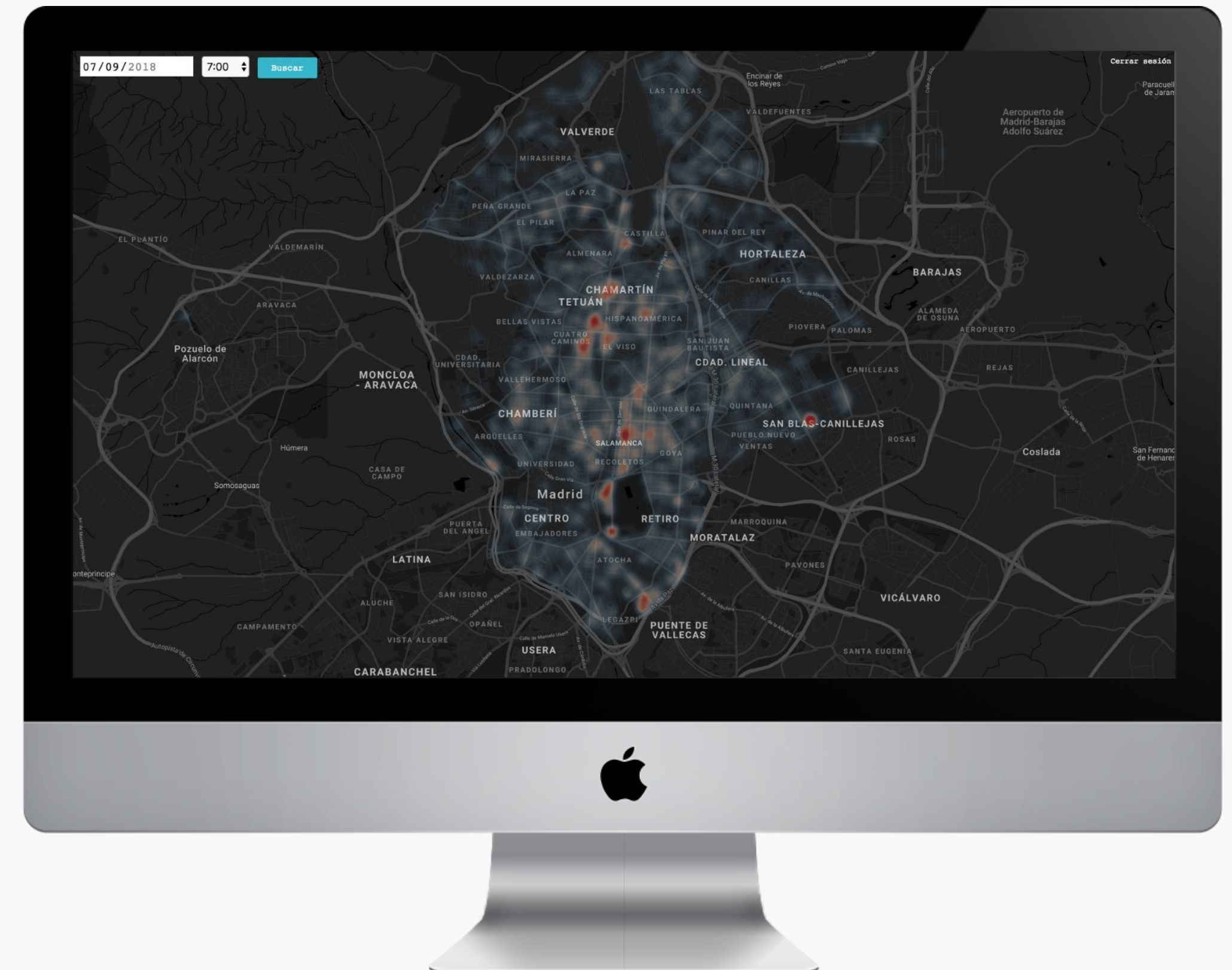
1. Chipi App Data

<https://chipiapp.com/data/>

We provide unique insights into the mobility industry.

Data of over +1.000.0000 global searches and more than 14,000 daily bookings.

Recently trusted by:



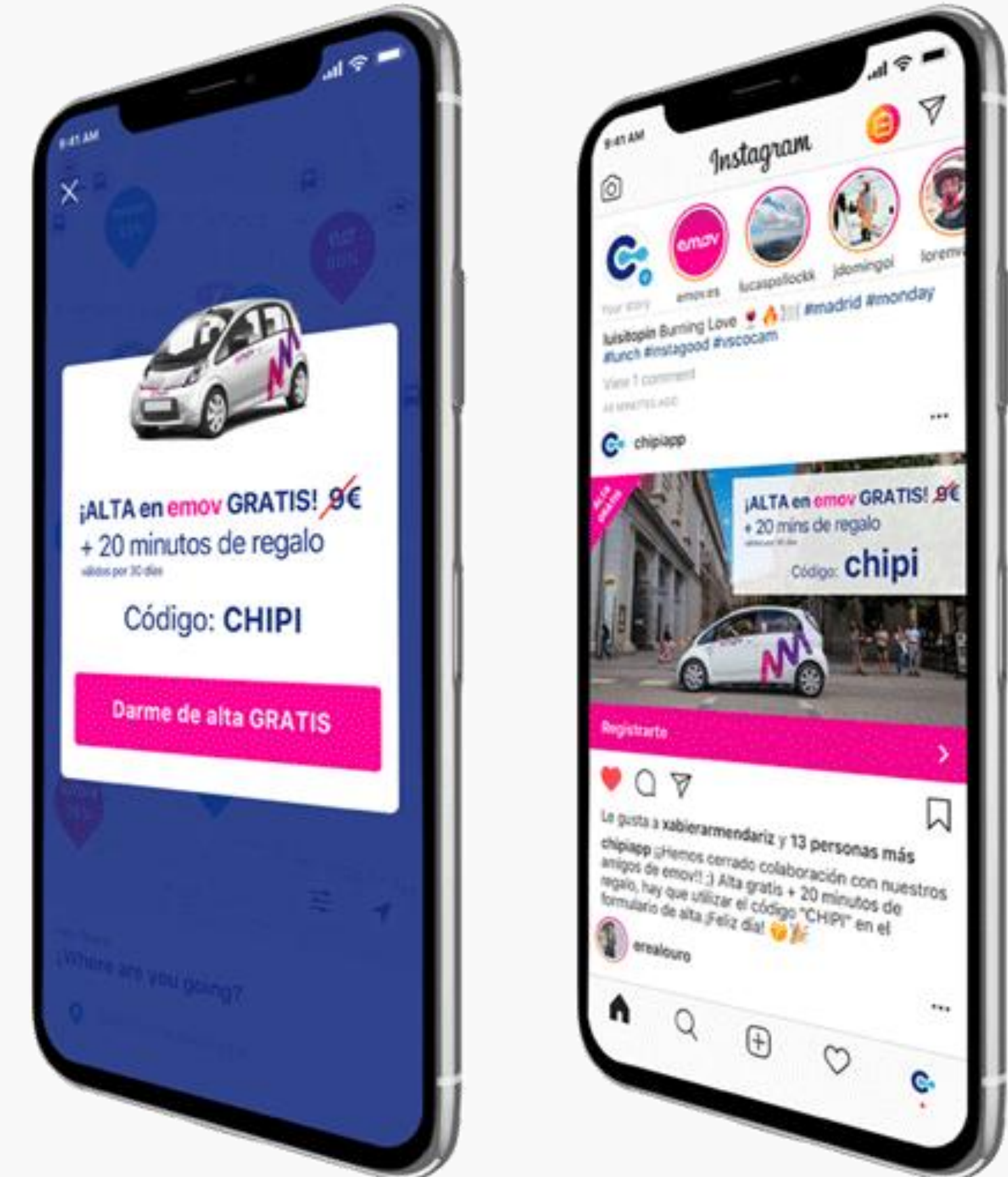
Example of real data Areas with the highest bookings for carsharing in Madrid during August 2018.

1. Chipi App Advertising

<https://chipiapp.com/advertising/>

We help mobility providers get customers at a guaranteed low cost of acquisition.

Recently trusted by:

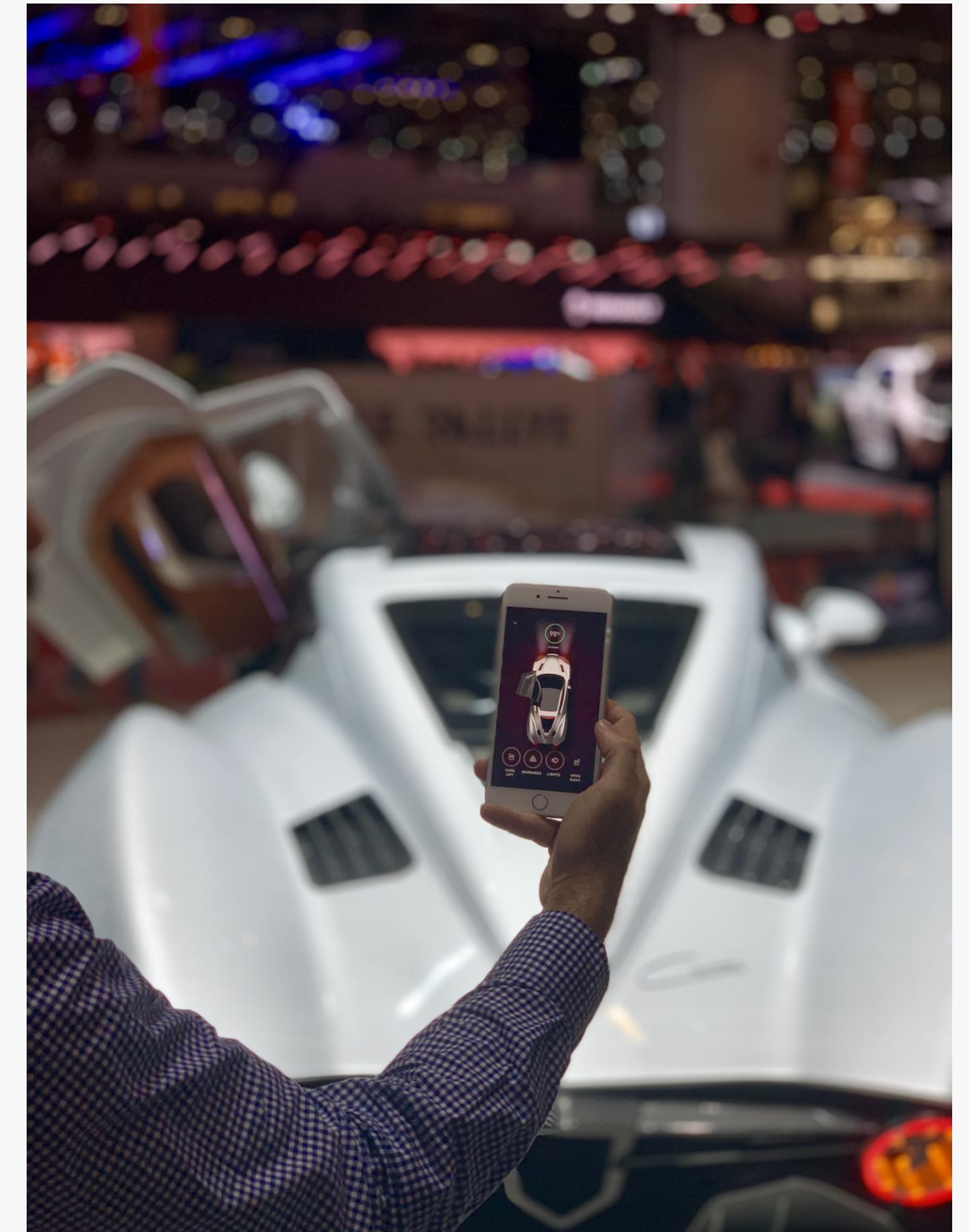


Example of real advertising campaign for Emov in Chipi app

2. Technology

Building the best technology for car rentals, vehicle manufacturers & sharing.

We help companies launch their own mobility service (sharing, hailing or custom) with their own branded app in less than two months.



Example of technology for Carmen, Hispano Suiza's new car € 1.5 M

2. Technology Keyless Rental

Car rental without waiting. No need to go to any office



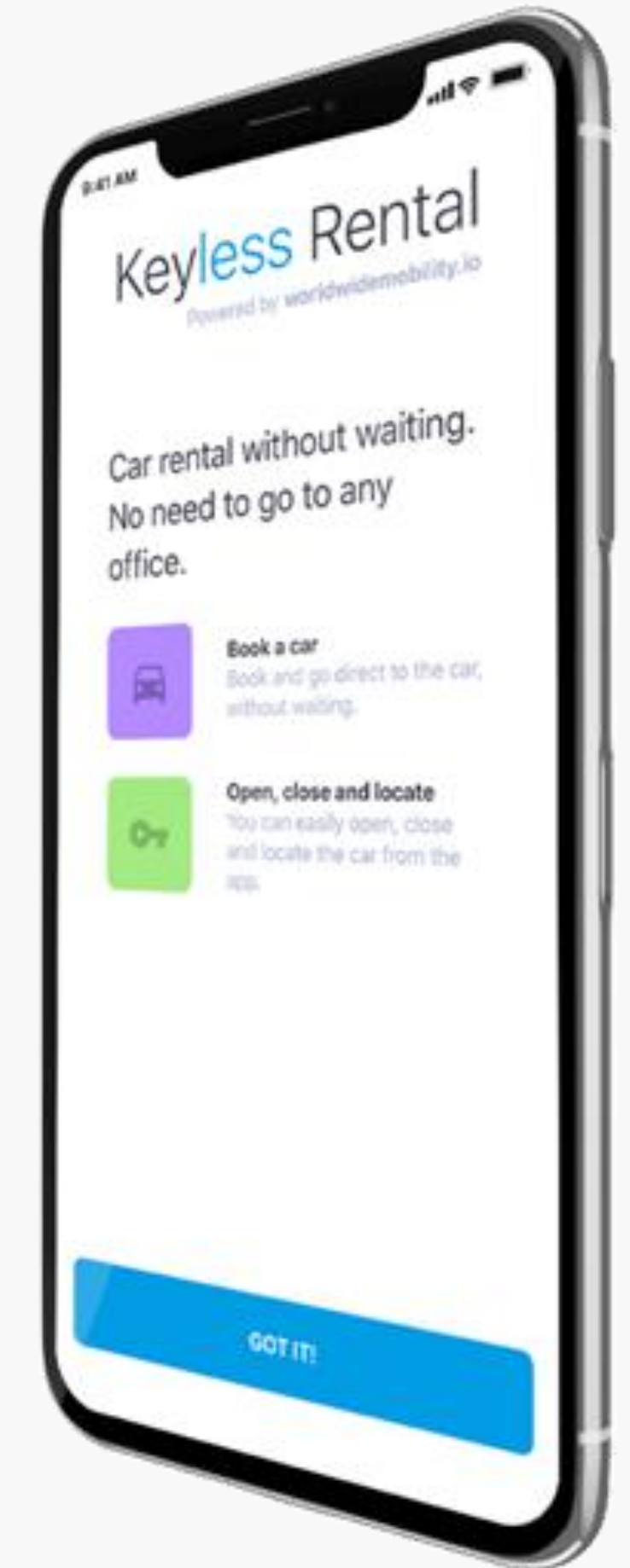
Car booking

The user will be able to book and go direct to the car, without waiting.

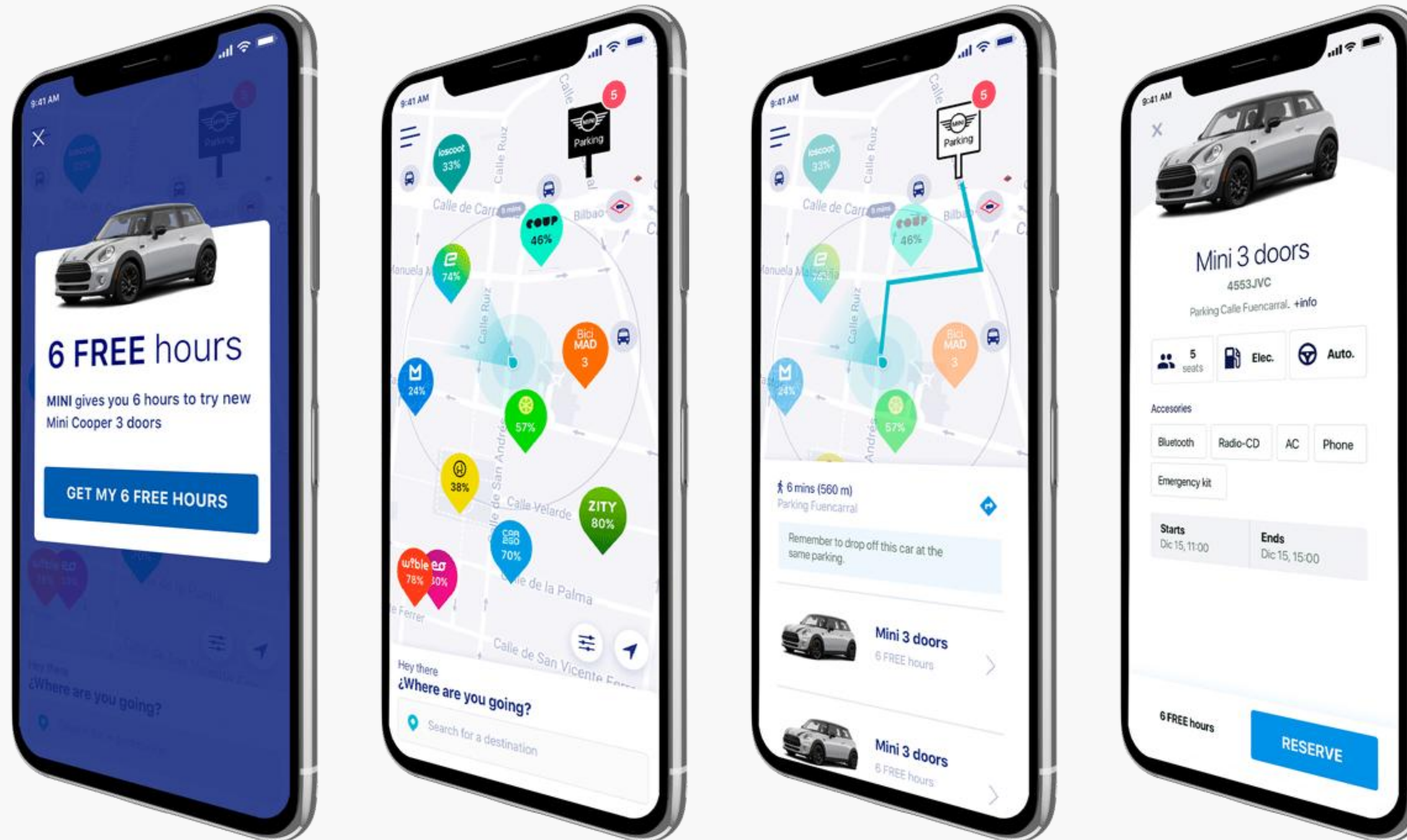


Open close and locate

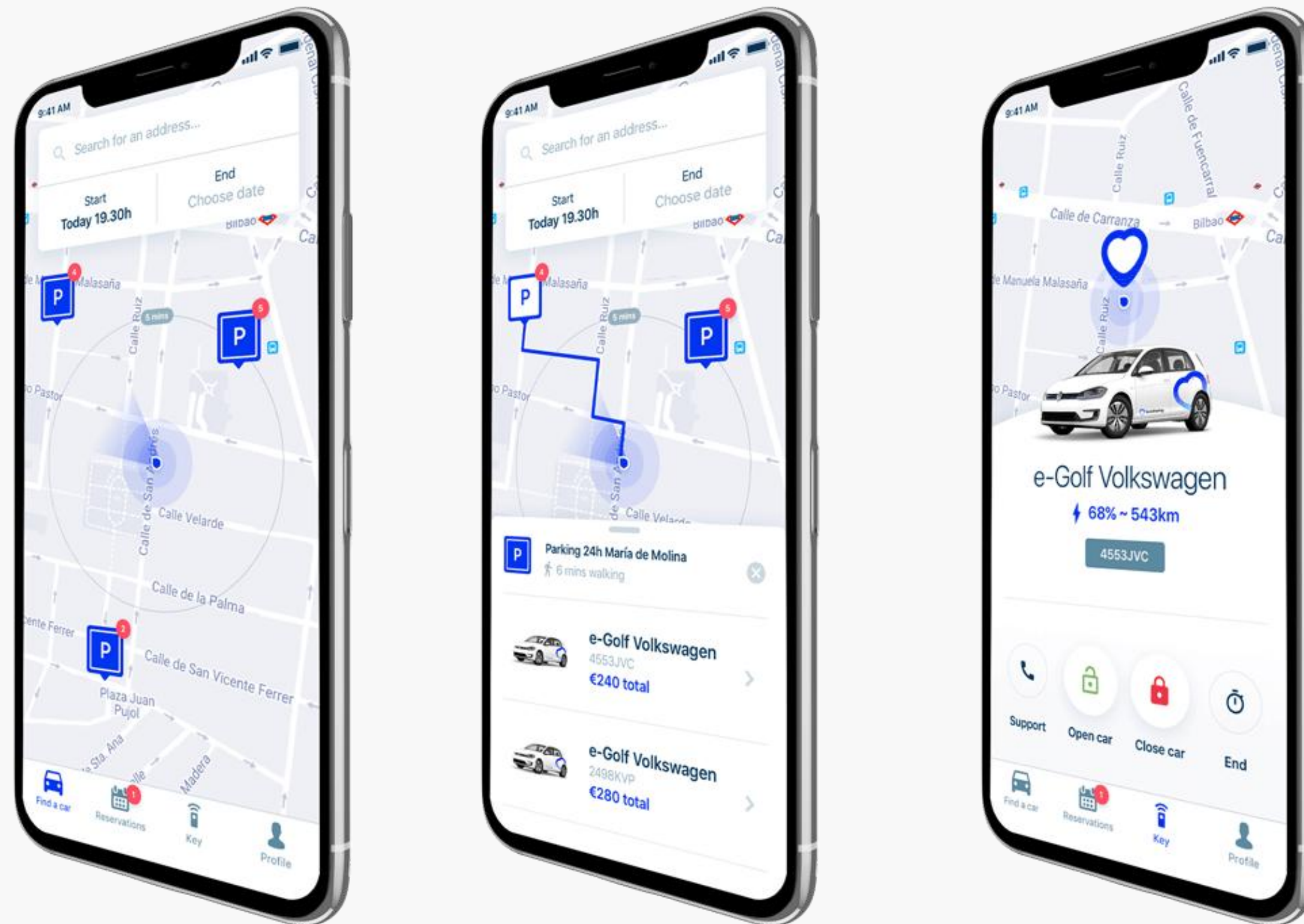
The user will be able to open, close and locate the car from the app.



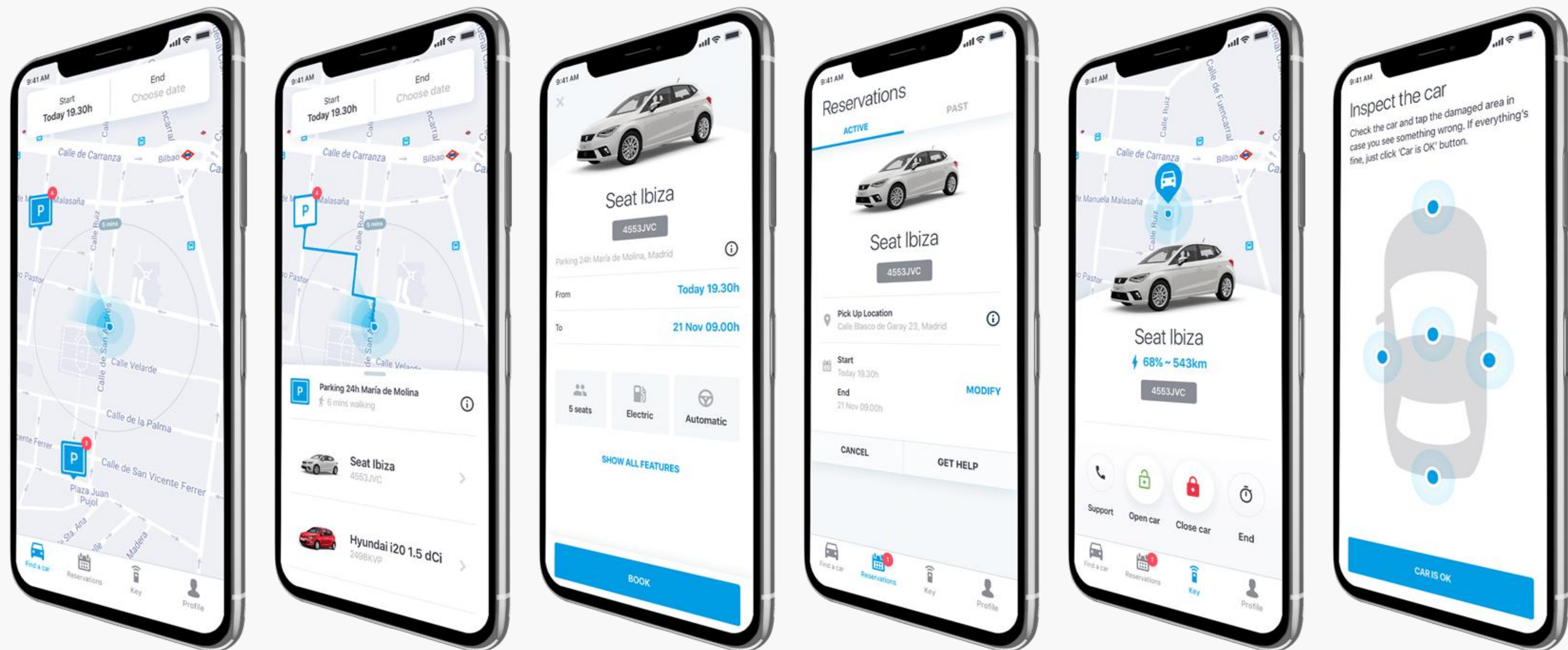
2. Technology Test Drives for car manufactures



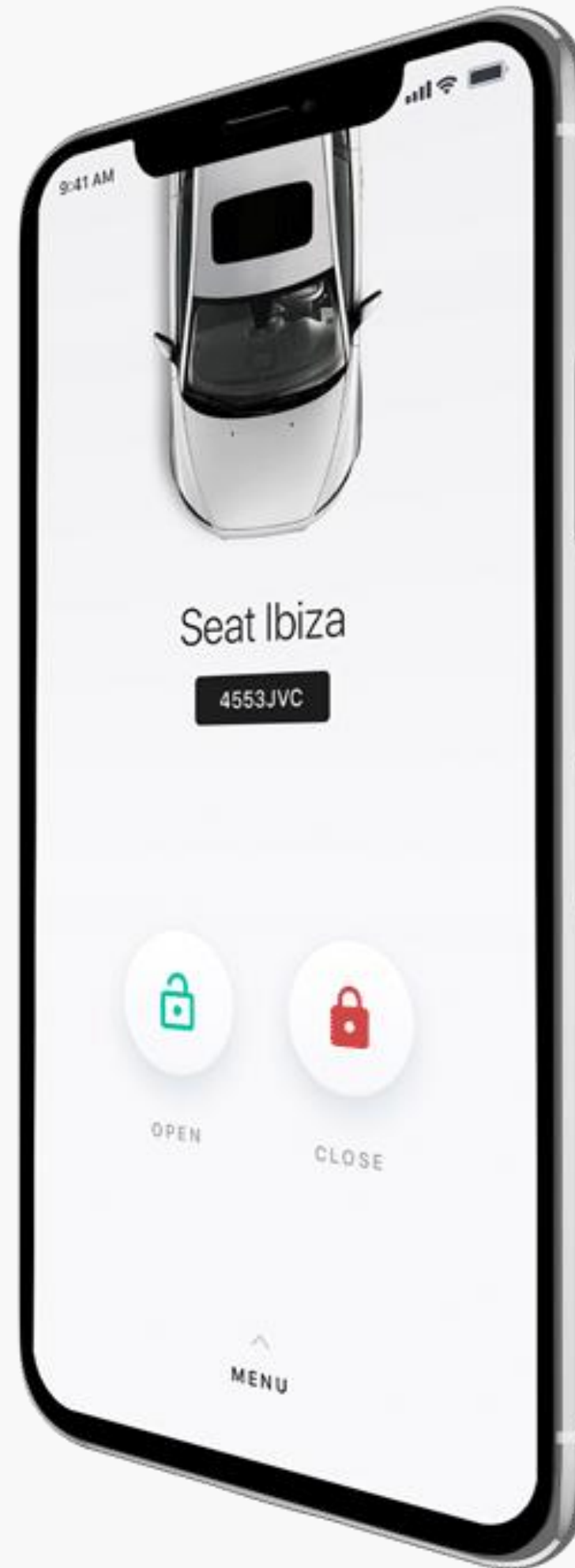
2. Technology Carsharing App



2. Technology Corporate car sharing



2. Technology Fleets



Our Partners



Angel Cano
Ex-CEO BBVA



Javier Rodriguez Zapatero
Ex-CEO Google



Domingo Caamaño
Ex-CEO Alphabet & BMW Bank



Julián Recuenco
Ex-CEO SEUR Logistics



Nacho de Pinedo
CEO ISDI



Recently trusted by

Finlog  Salvador
Caetano



 cabify

emov

wible
ve más allá

drivy

 ubeeqo

ecooltra

COUP

 acciona

RIDE
CONGA

voi.

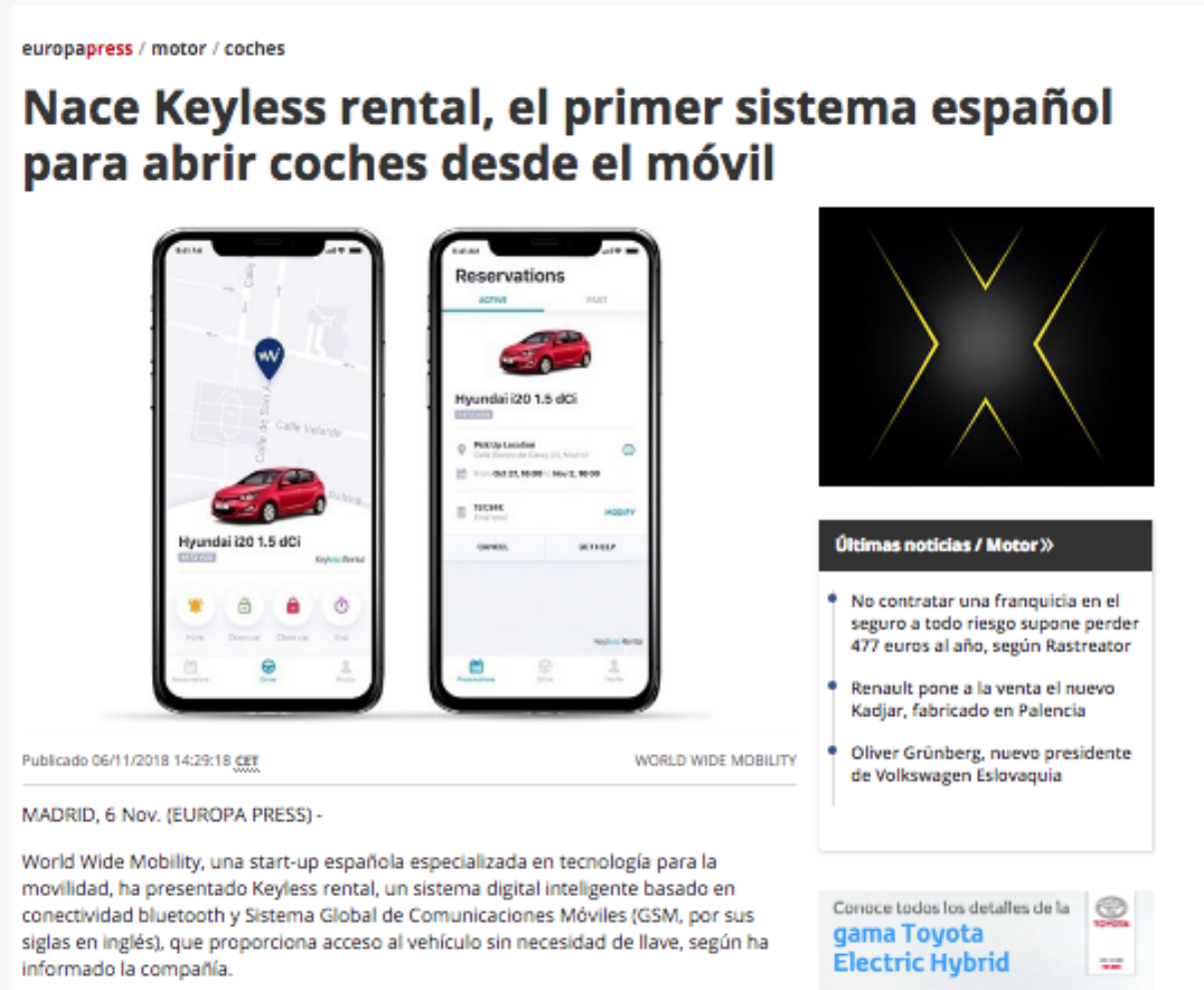
Talk about us



https://www.elespanol.com/economia/empresas/20181125/angel-cano-rodriguez-zapatero-alian-chipi-carsharing/355465505_0.html



<https://fleetpeople.es/fundadores-chipi-revolucion-coche-autonomo-carsharing/>



rne

BUSINESS
INSIDER

ABC

Autocasión

20
minutos

EL PAÍS

EFE:
EMPRENDE

europa
press

soyMOTERO.net

ticpymes

© Word Wide Mobility S.L. | Private & Confidential

World Shopper
Conference Iberian

World Wide
Mobility

World Shopper[®]
Conference Iberian

W. **World Wide**
Mobility