



Tu coche sin compromisos

Car as a Service (CaaS) DIGITAL PLATFORM

An alternative solution for car ownership with possibility to easily swap on vehicle choices and length of use, with added services and all included for a monthly fee charge.

Supported by data usage, we connect car dealers and customer needs, advising the right car, at the right time with expected services.



The **airbnb** of cars.

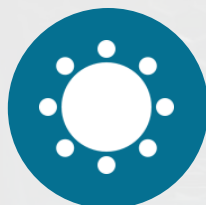
PROBLEMS

CUSTOMER OFFERS

One Car For Everything



Long Term Commitment

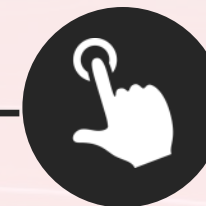


Poor Services



DEALERS' STOCK

OEM Volume Push



Parking Space



Financing Costs



Different Interests

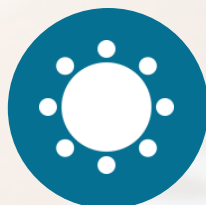
SOLUTION

CUSTOMER NEEDS

Different car alternative



No long term engagement



Great services with one invoice



Digital Platform

DEALERS' INTERESTS

Monetise Stock



Free-up Spaces



Enlarge Used Fleet Offer



PRODUCT

Swapi

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YOUR LIFE TODAY



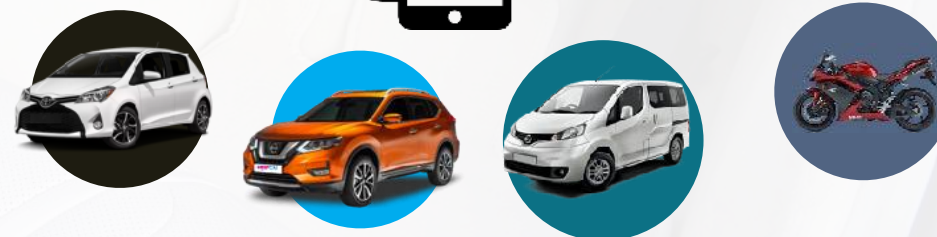
Same car for all

**INSURANCE****FINANCING****MAINTENANCE**

YOUR LIFE WITH SWAPI



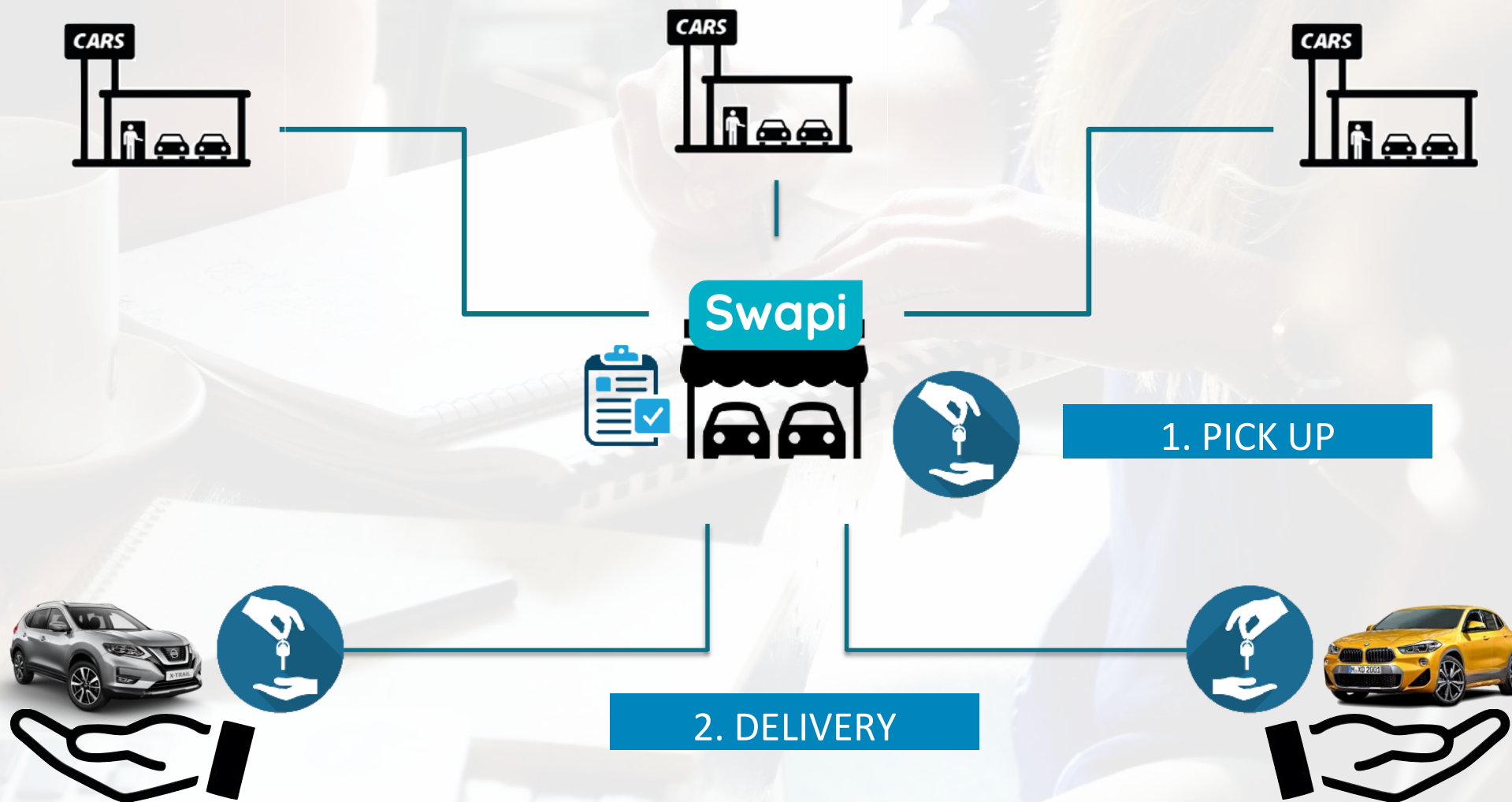
The vehicle you need

**ONE PAIEMENT**

VEHICLE DELIVERIES

Swapi

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MANAGEMENT TEAM

Solid automotive credentials with >75 years operational experience...



FRANCK MOURGE

Business leader with more than 25 years strategic and leadership experiences in automotive and digital; launched and managed lifecycles of automotive product and services. Franck initiated SWAPI and is in charge of its development.

www.linkedin.com/in/fmourge



DAVID ORTEGA

Business Developer with wide experience in managing large group Dealer networks both as Senior C-level Director and Consultant. David will be responsible for developing strategic and long term agreements with SWAPI Partners.

www.linkedin.com/in/dortegamartinez



ALASTAIR FIFE

With broad international experience in the deployment of new digital technologies especially in financial services, Alastair will be responsible for supporting SWAPI digital transformation by integrating these new technologies.

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