

FREE² MOVE

COMPARE, BOOK, & RIDE
Shared Mobility for Cities





Who Are We?

Free2Move is the world's largest aggregator of mobility services including cars, scooters and bicycles.

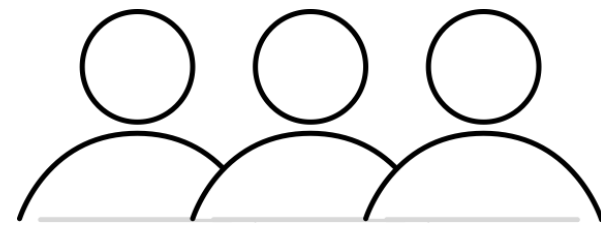
In the Free2Move App you can easily compare all carsharing vehicles, bikes, scooters, ridehail, and public transport

Find the nearest vehicle around you on a single map and book the one that suits you best with one click. When you travel to another city, Free2Move offers seamless mobility and automatically gives you access to local providers.



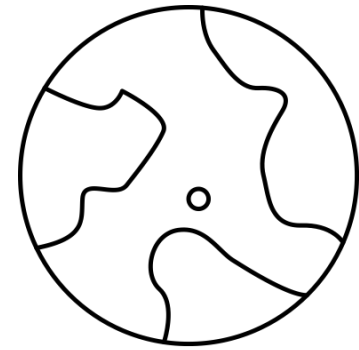


Shared Mobility, in Numbers



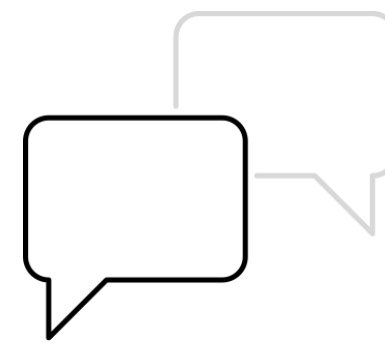
+1Mio

people



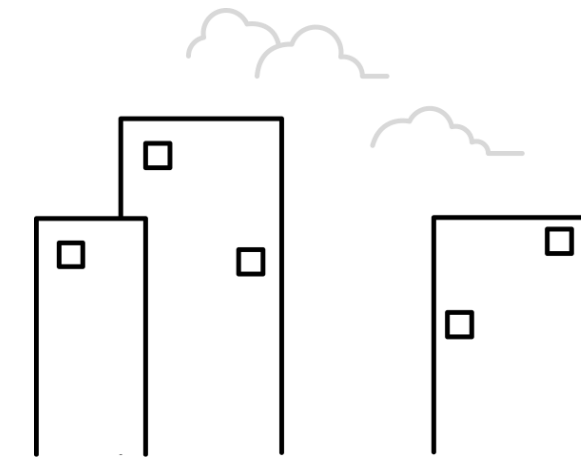
15+

countries



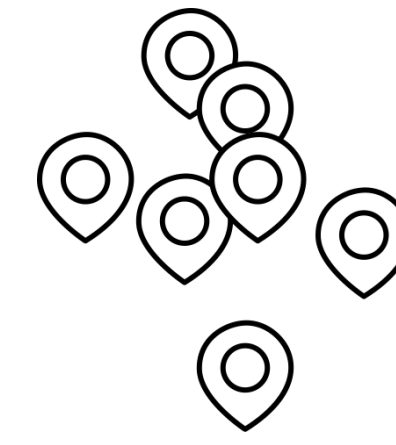
5

languages



35+

cities



50+

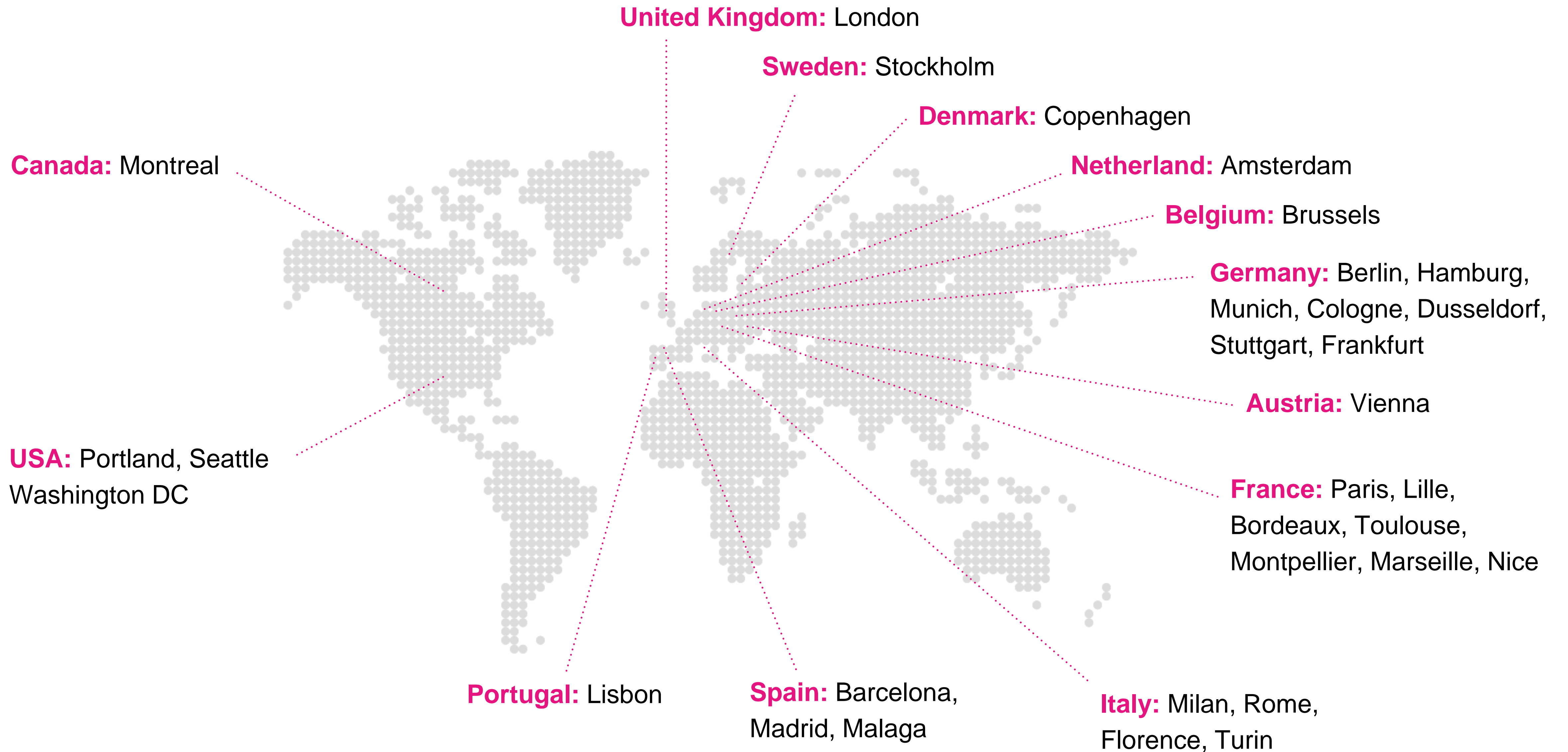
providers

+100.000 shared vehicles, bikes & scooters



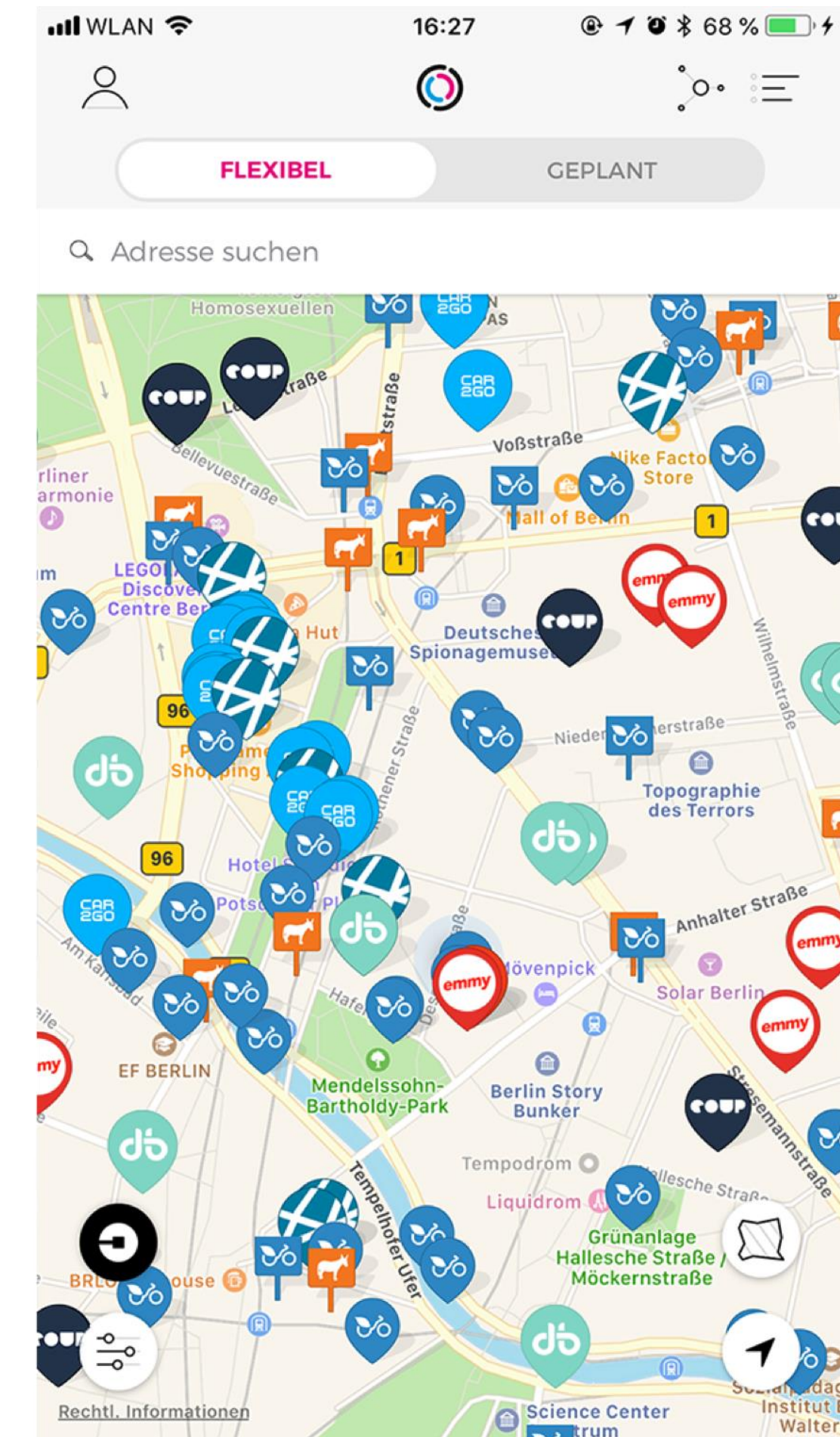
The MaaS Platform

Global Footprint



What Are The Pains That MaaS Addresses?

- **User Experience** - eliminating need to manage multiple applications
- **Payments** - allow for a common platform to register and book your desired mode of transport
- **Choice** - providing the consumer with the widest choice of options to move across the city
- **Cost** - ability to eliminate single car ownership, and save operational costs

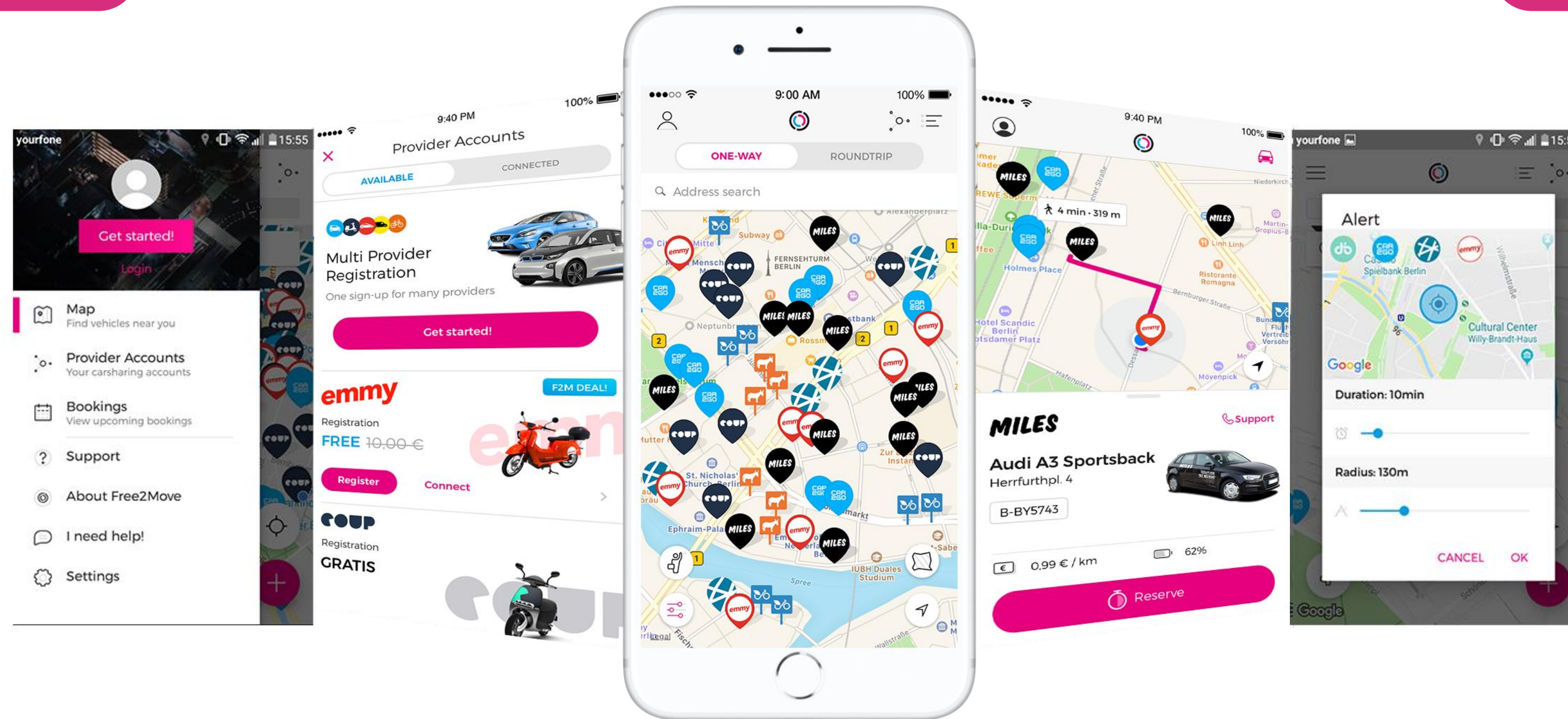




MaaS Ecosystem and Stakeholders

Passengers

MaaS
Providers



Mobility Service
Providers

Transportation
Service Providers

MaaS Benefits and Impact

- **Reduce** congestion in cities by reducing the reliance on private vehicles as our main means of transportation
- **Increase** road space
- **Having less vehicles** on the road will positively impact the environment
- **Promote** a more sustainable form of transportation
- **Serve** as a catalyst to the end of car ownership

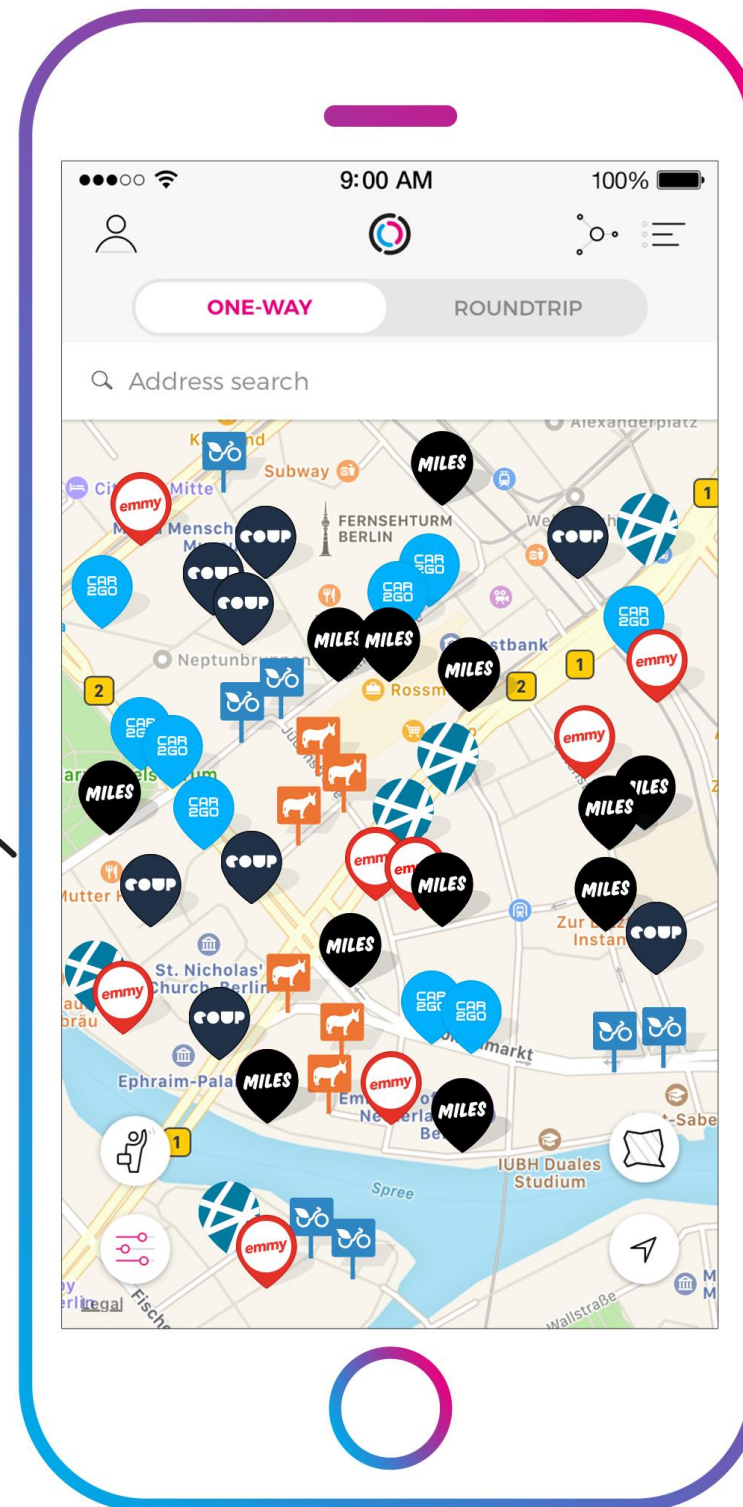




How It Works? User Perspective and Subscription Model

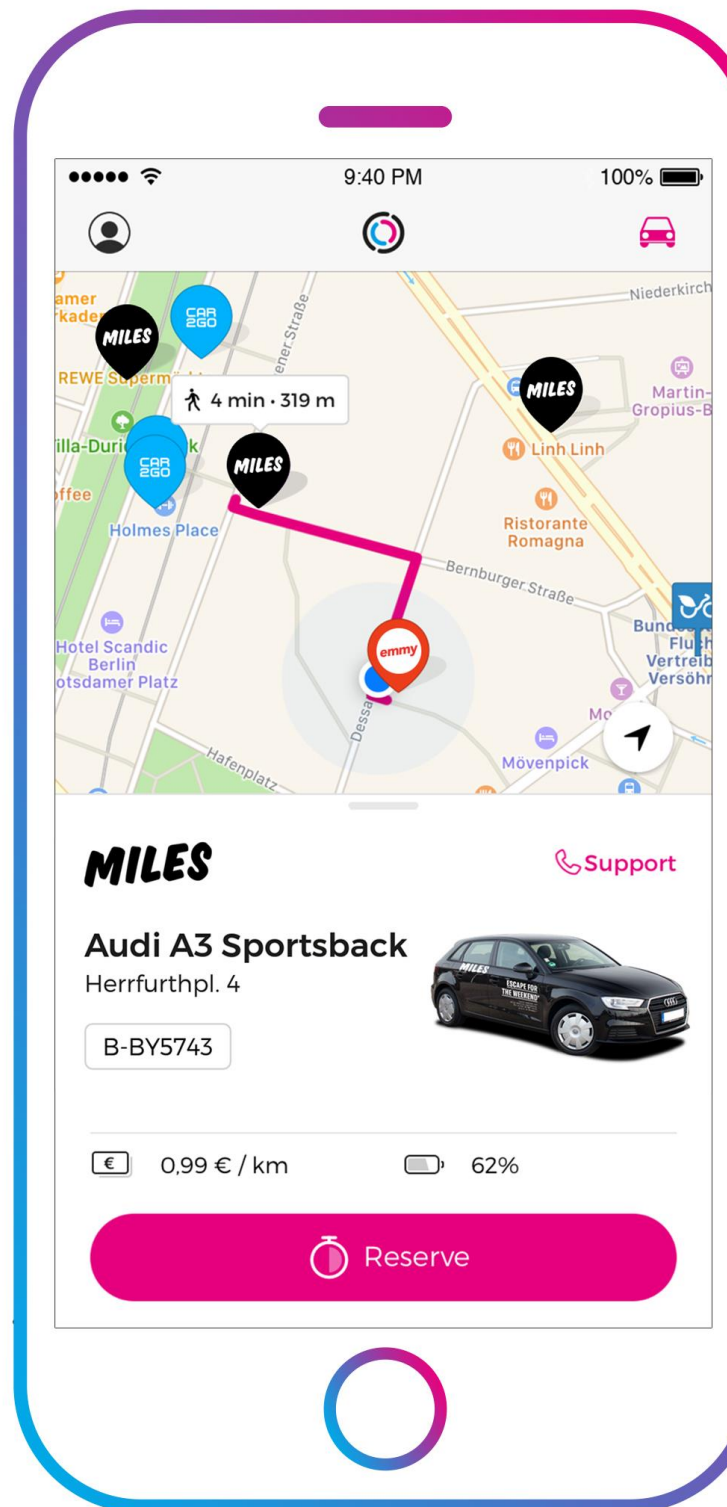
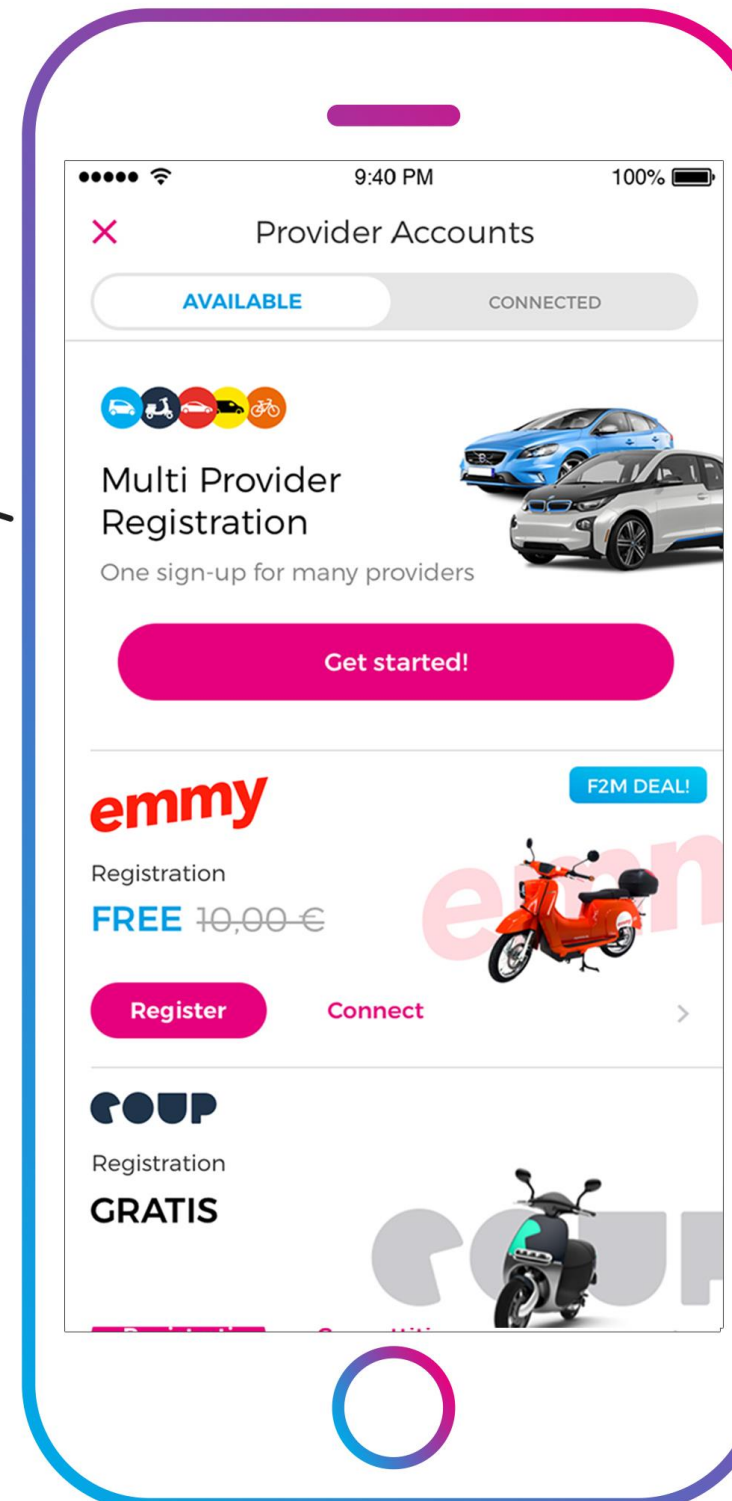
Register, Book & Ride

Total Bike,
Scooter &
Carsharing.

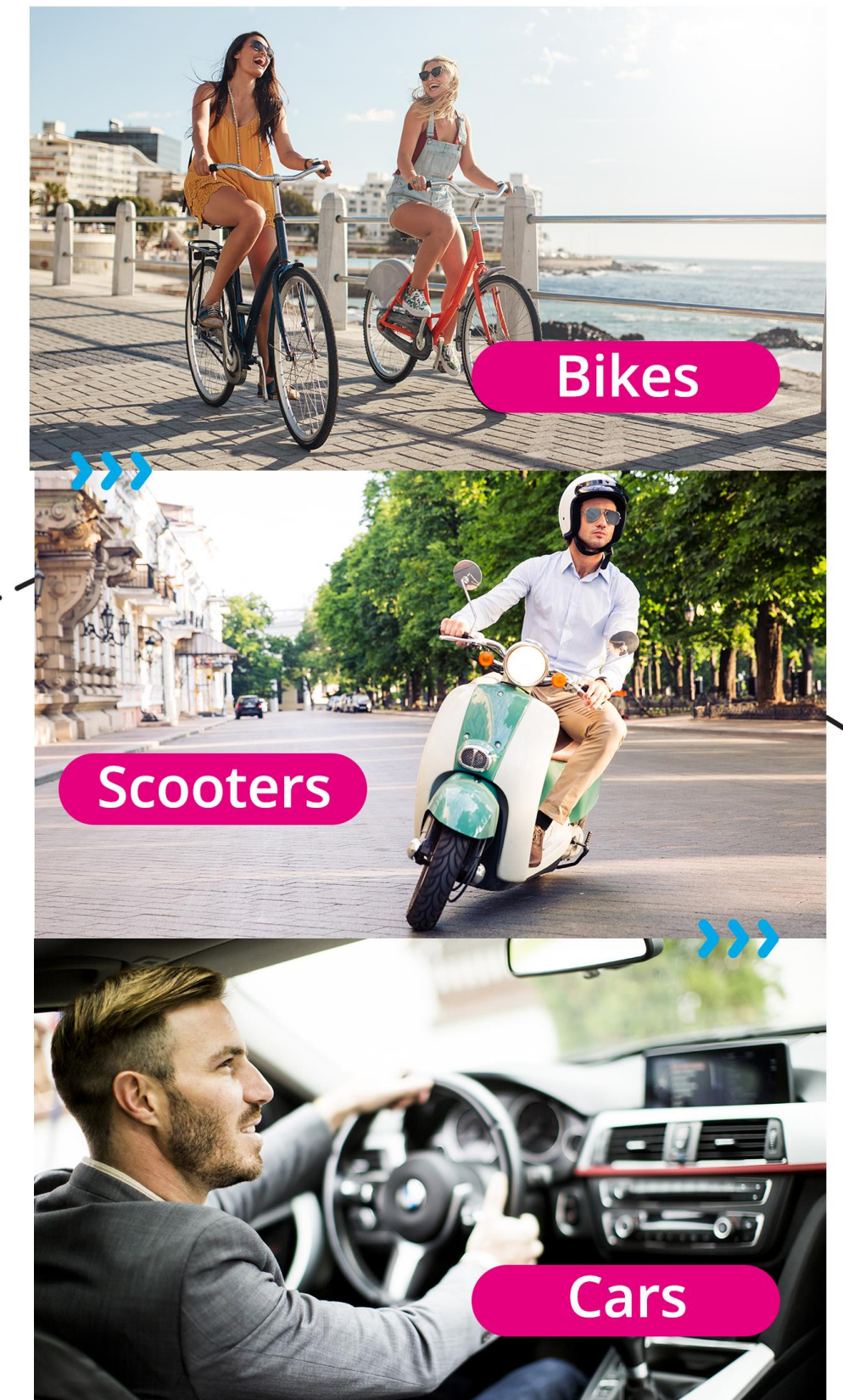


Find your
ideal ride.

Connect or create
your accounts.



Book & Drive.



Bikes

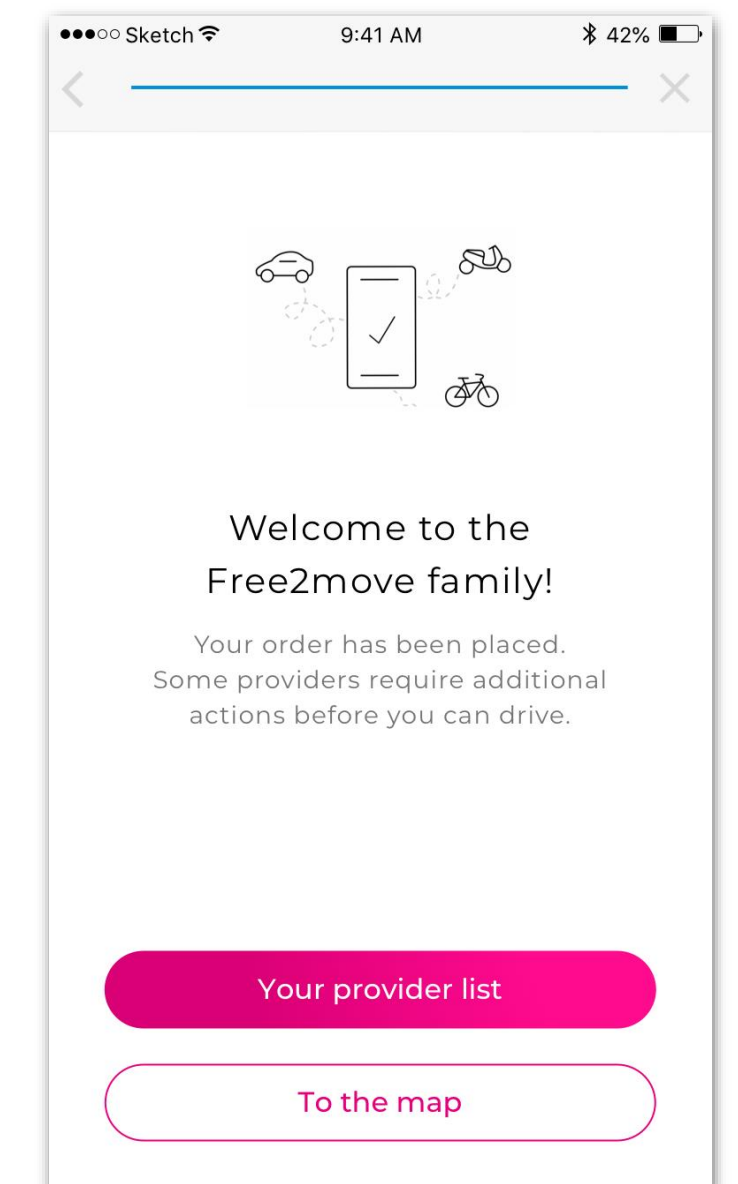
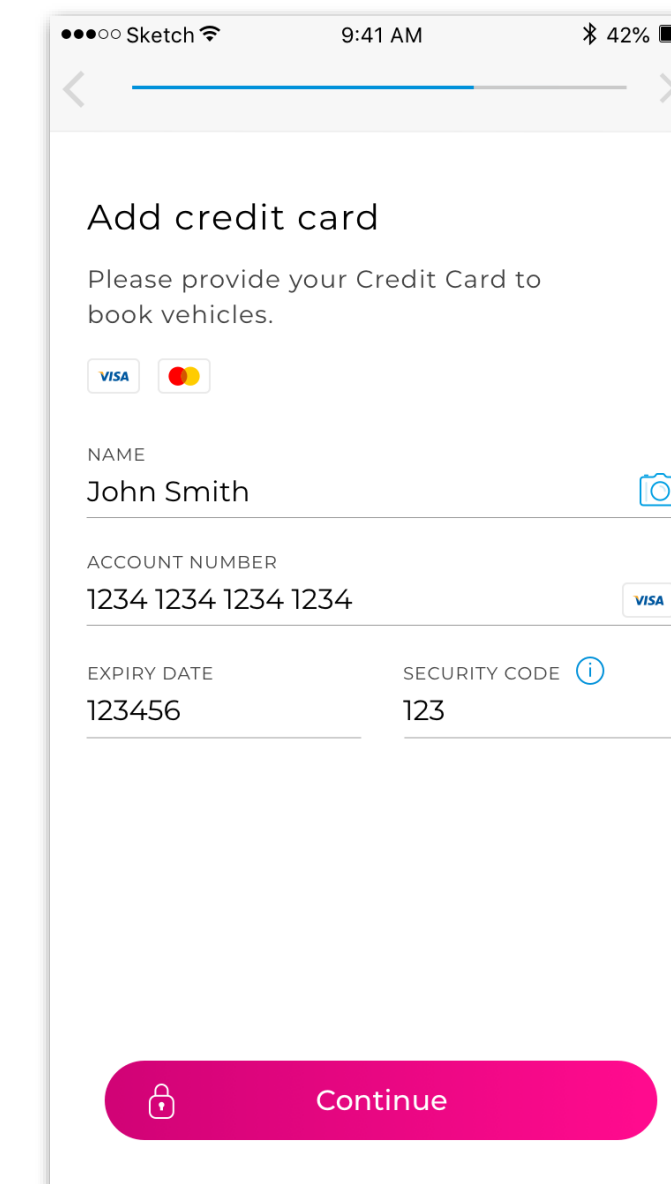
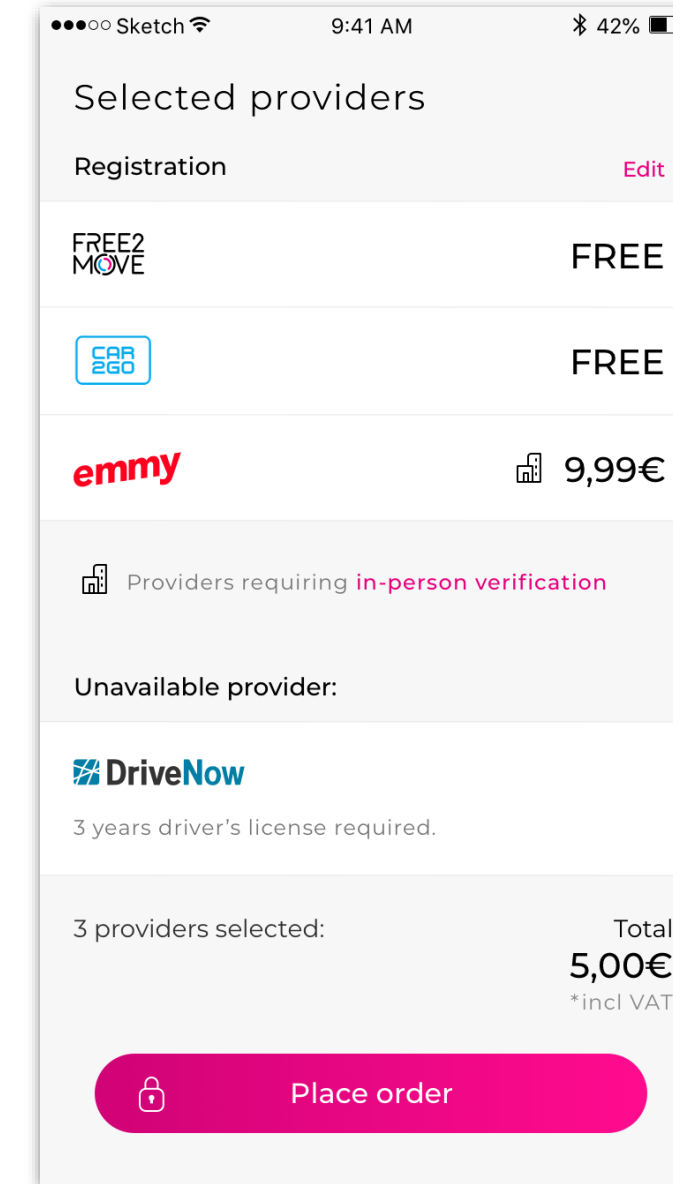
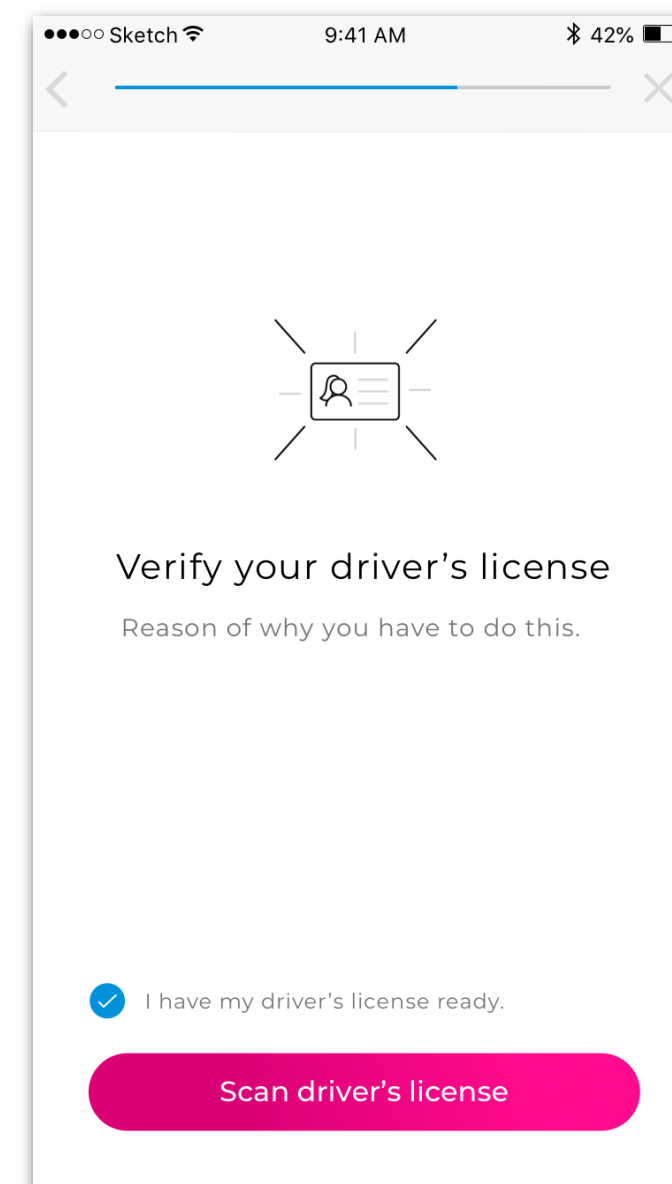
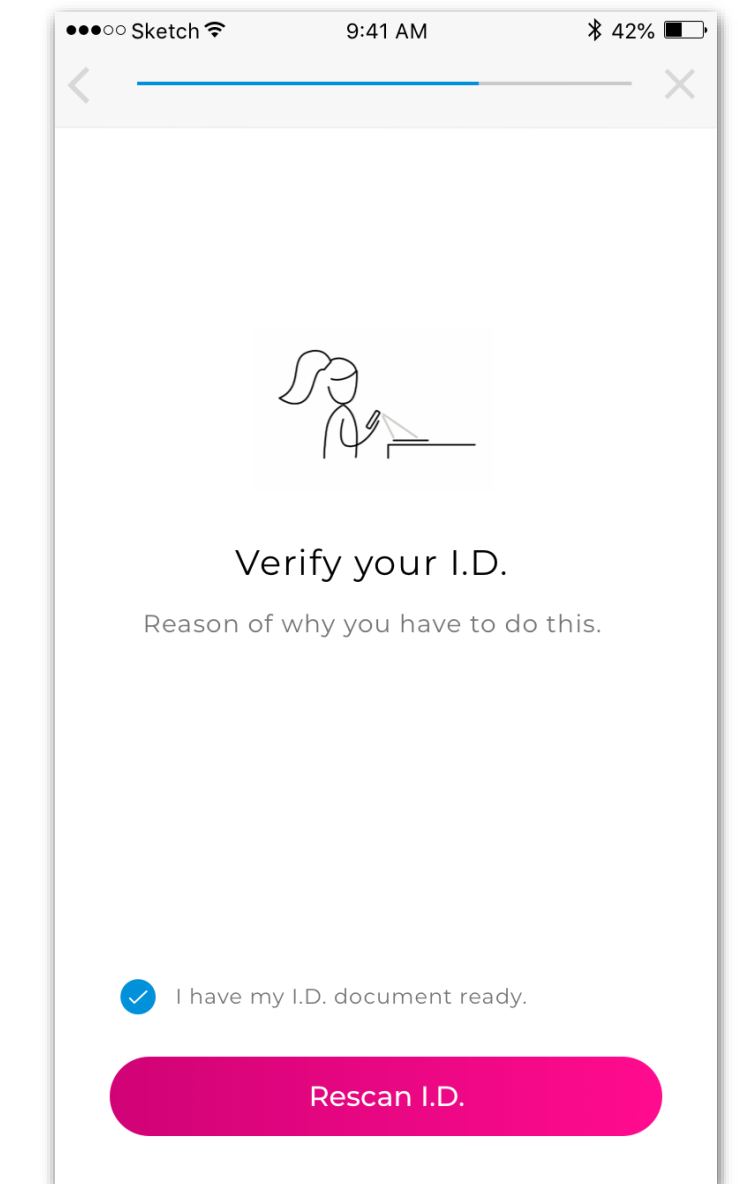
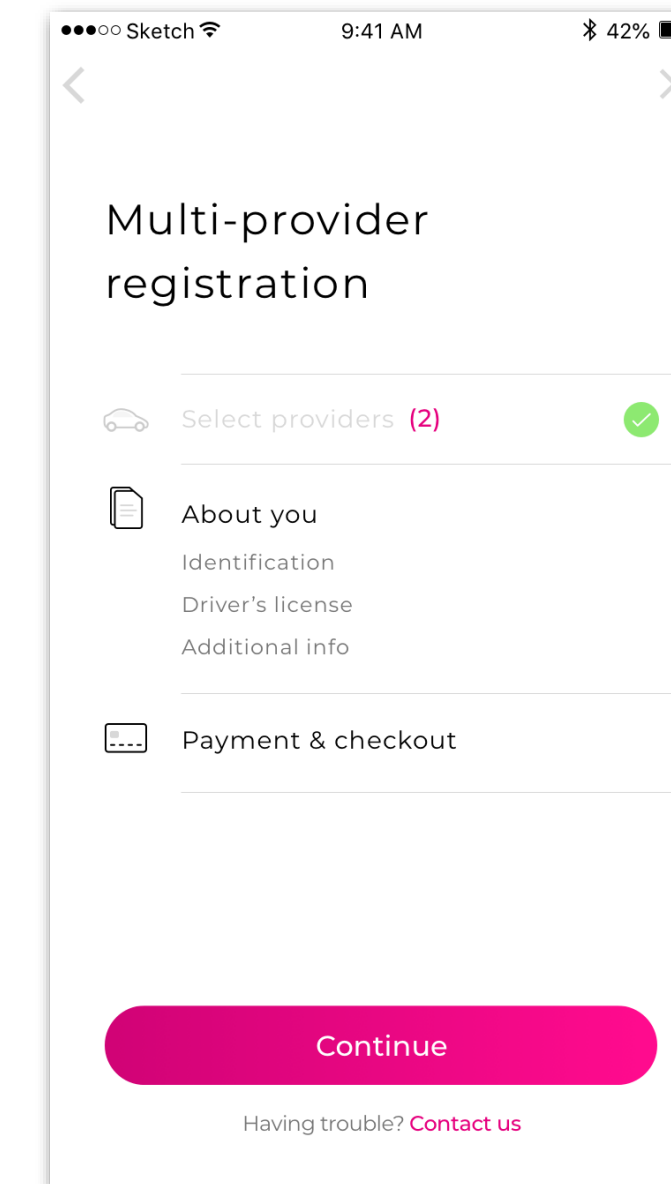
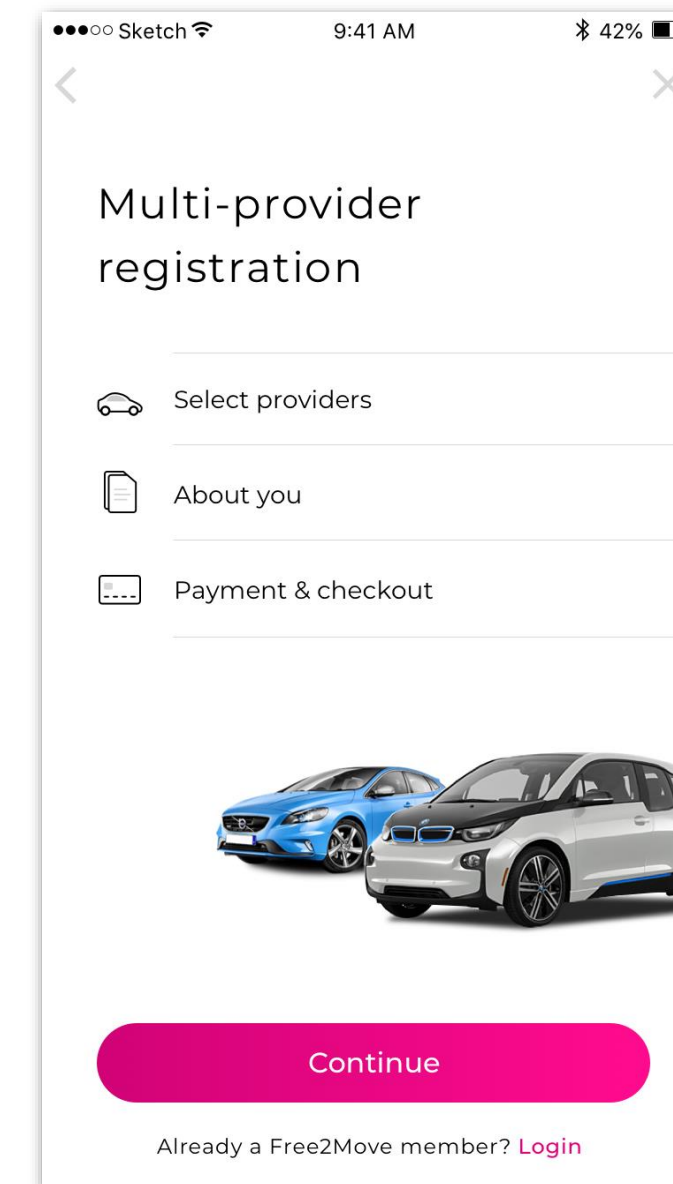
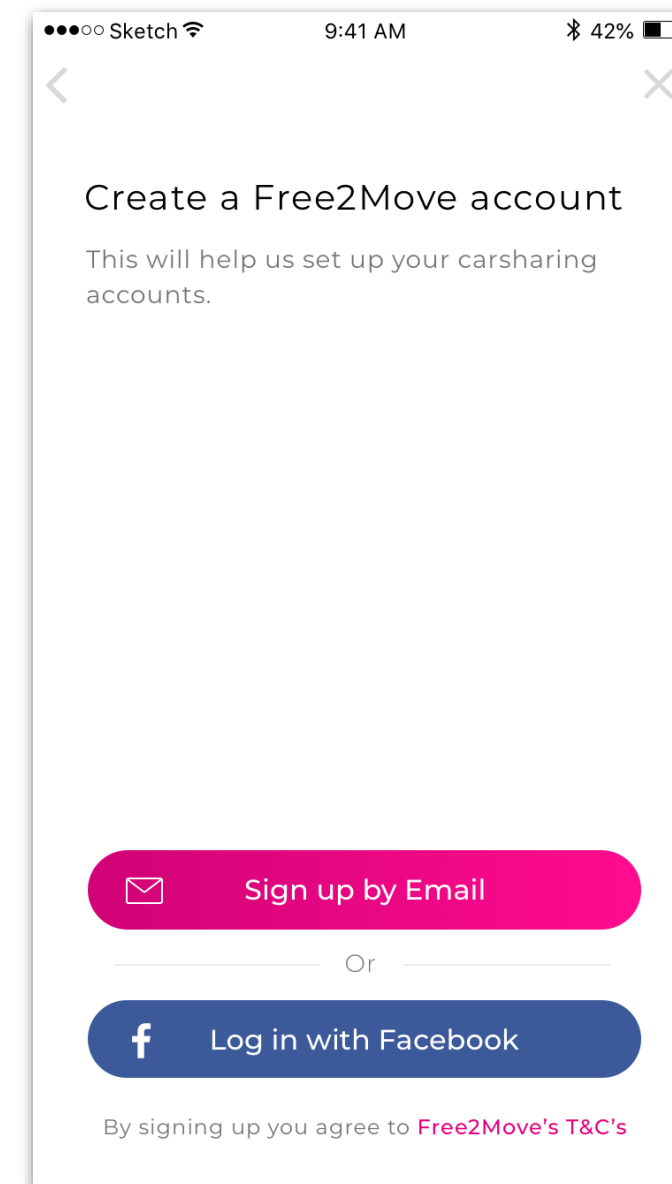
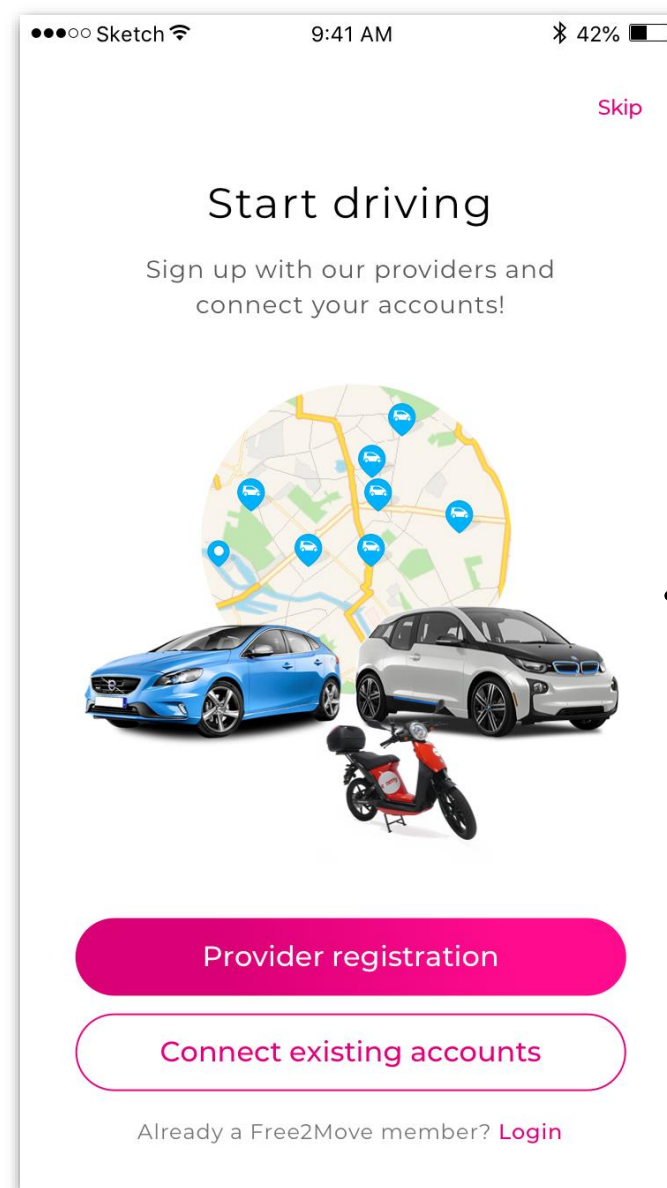
Scooters

Cars



Multi Provider Registration (MPR)

Register for all your mobility services through a seamless process



App User Interface



City Shared Mobility Solutions



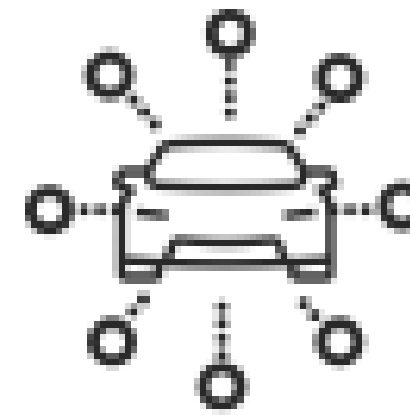
City Shared Mobility Solutions

Agencies and organizations can quickly integrate shared mobility providers and multi modal transport services, to provide complete registration & booking functionality.

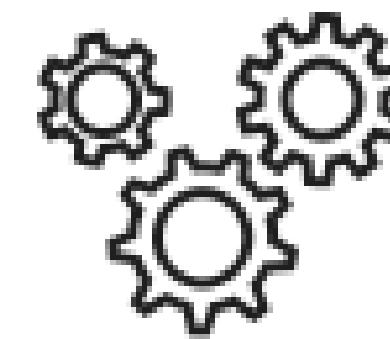
Free2Move offers personalized and seamless:



**City Shared
Mobility Insights**



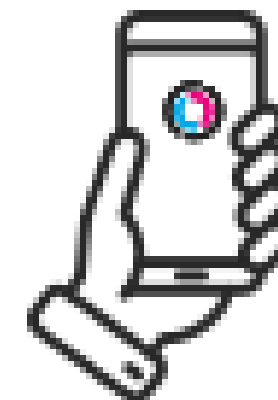
**MaaS
Platform & White
Label Solutions**



City Mobility API



**City Freefloating
Carsharing**



**Corporate Shared
Mobility**



**City Shared
Mobility Bundle**

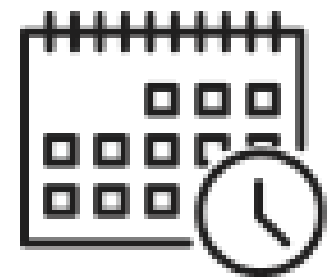
City Shared Mobility Insights

Dashboard - for monitoring, policy and regulations



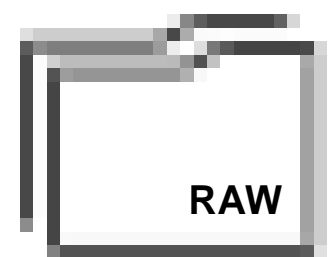
Distribution by DAY of total rides by day p/Country or City over timeframe:

- cars, scooters, bikes, kick scooters (where available)
- Total Rides
- Average ride per vehicle type
- Average duration
- Average travel distance



Distribution by HOURS of total rides by day p/Country or City over timeframe:

- cars, scooters, bikes, kick scooters (where available)
- Total Rides
- Average ride per vehicle type
- Average duration
- Average travel distance



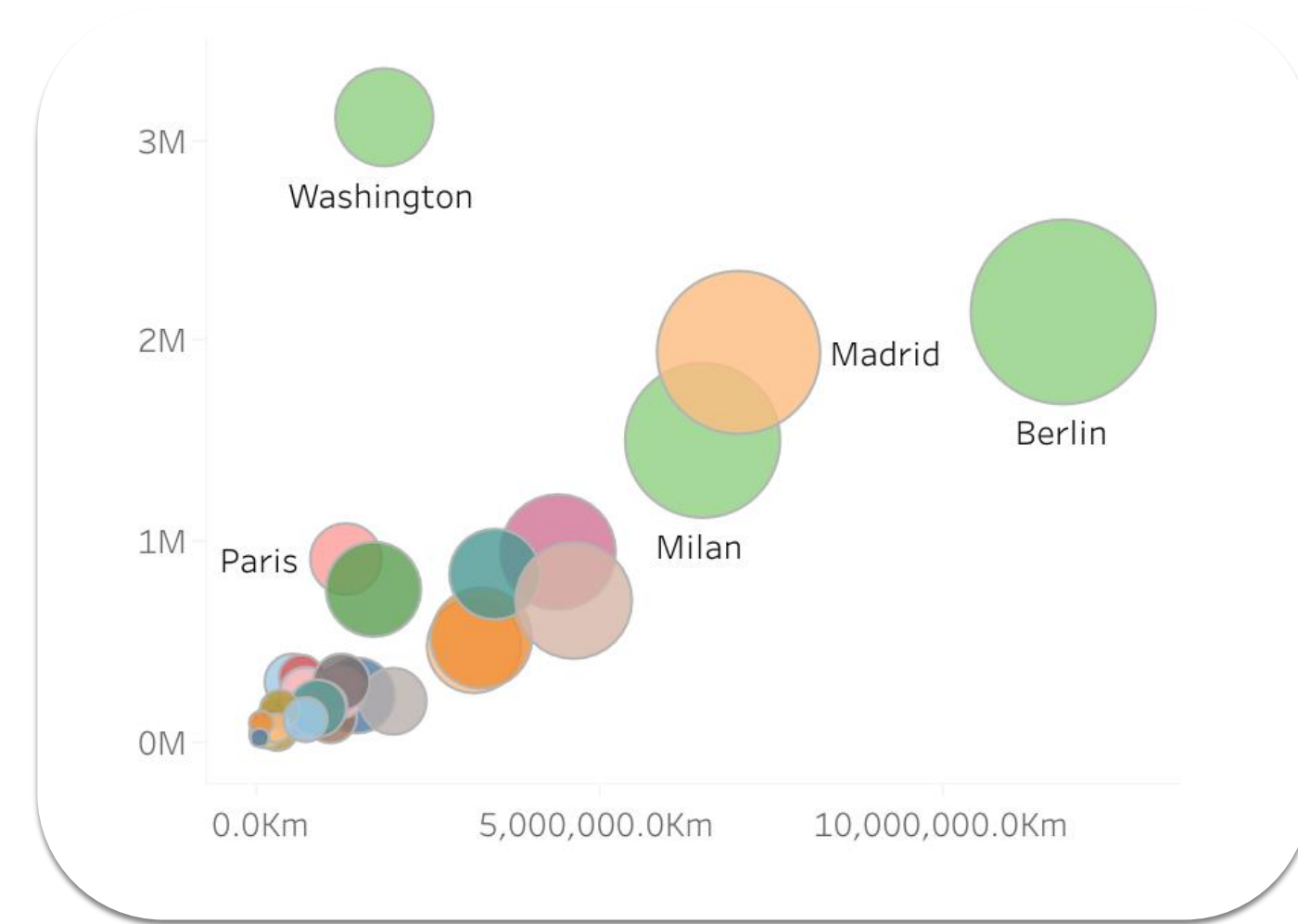
RAW DATA

Data are delivered as raw data in excel file extensions (.csv)

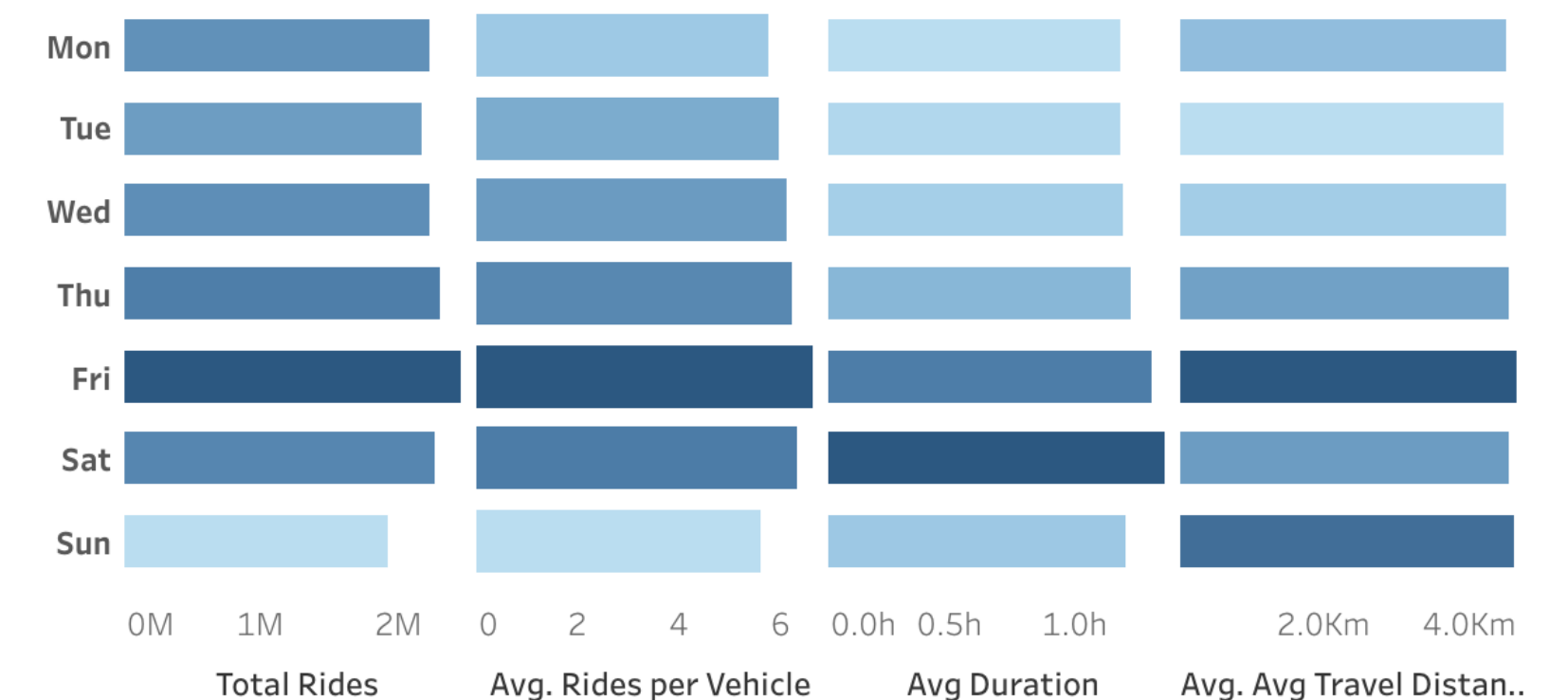
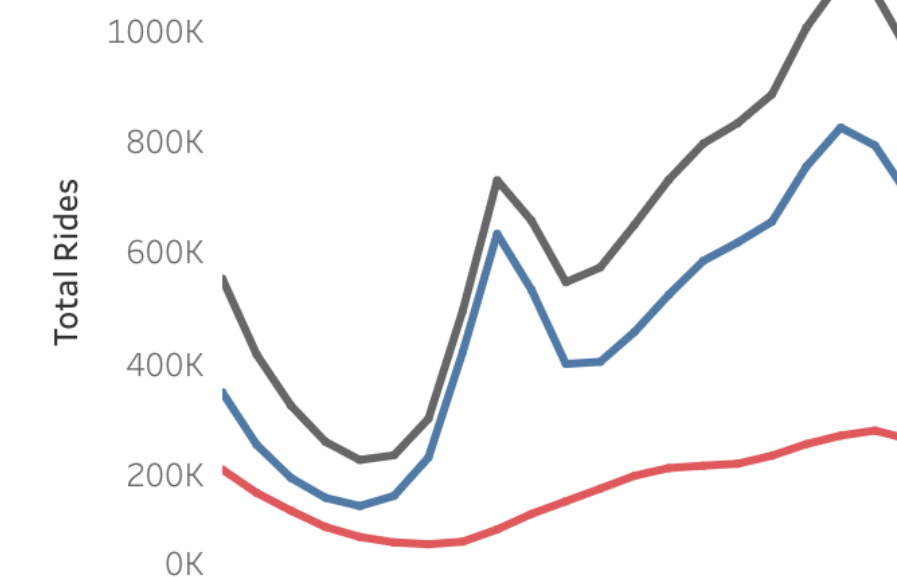


DATA Updates

The Data can be updated on request or recurring base. Going forward from the moment of the request, the update can be requested for a single data element or the data set as from the initial query. If a recurring update of the data set as from initial query is required, it is possible to produce a deliverable on a timeframe to be defined (monthly, quarterly, etc).



Total Rides/Avg Travel Distance/Avg Duration by Hour of **Workday**/**Weekend**/Week





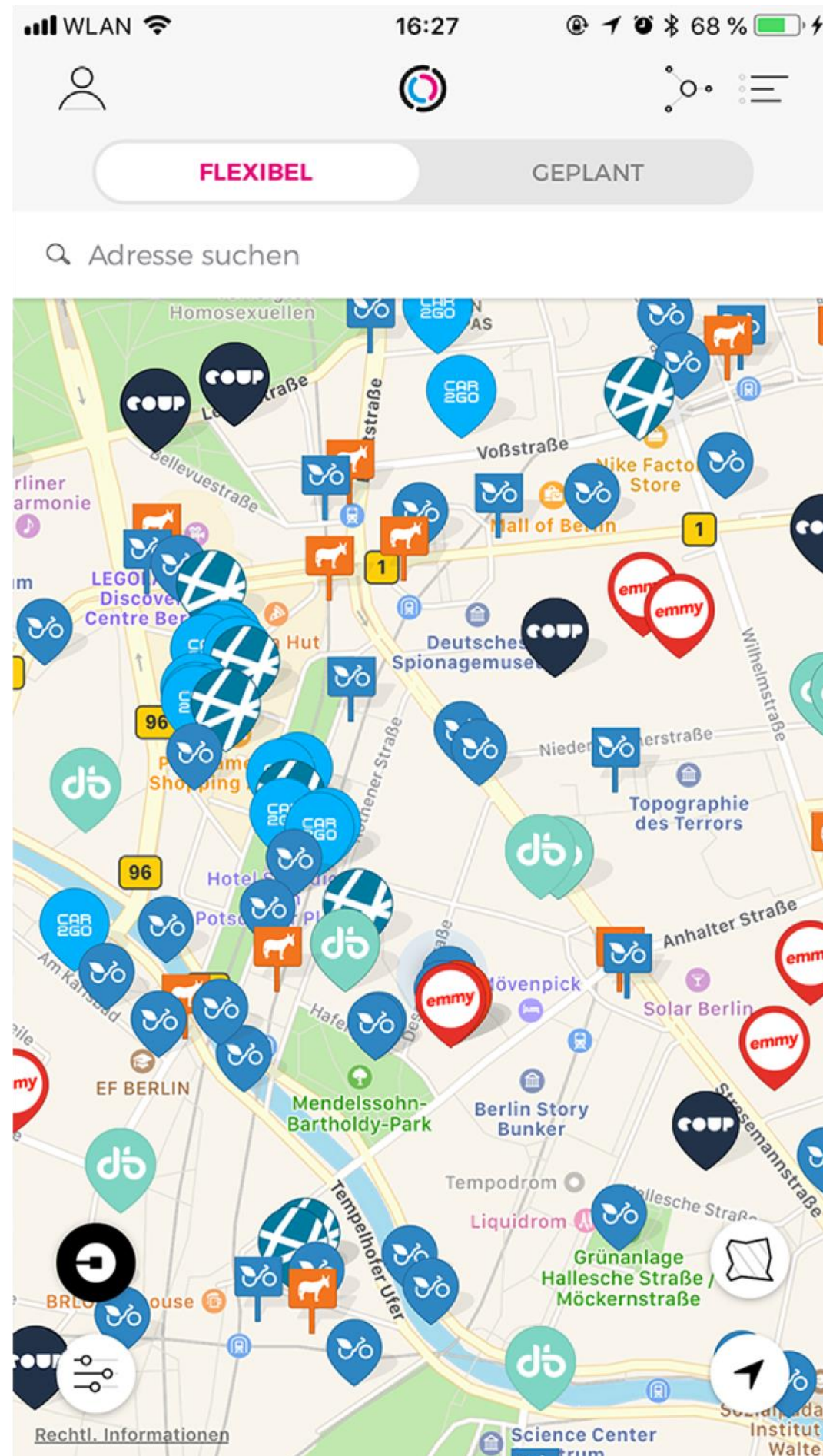
MaaS Platform & White Label Solutions

Re-branded MaaS and Shared Mobility

- **Customized branded solutions** for multimodal routing, trip planning, registration, booking, and public transport mobile ticketing
- **Complete MaaS integration** with the Free2Move aggregation platform and shared mobility providers
- **Seamlessly layer** new mobility services, to deliver first-last mile connectivity, increase public transport usage, and ensure safe streets



City Mobility API



Application Programming Interface

We're in the multi-platform economy, and APIs are the glue of the digital landscape.

With the Free2Move API you can easily:

- **Integrate Free2Move API mapping module** into existing apps to ensure customers have ability to locate closest shared scooter, bike, car, etc.
- **Build custom applications, and deploy** multimodal trip planning and real time schedule synchronisation, multi provider registration (MPR) functionality, route optimisation and more.
- **Gain valuable insights** into anonymized mobility patterns and locations through historical and real time data insights and reporting.



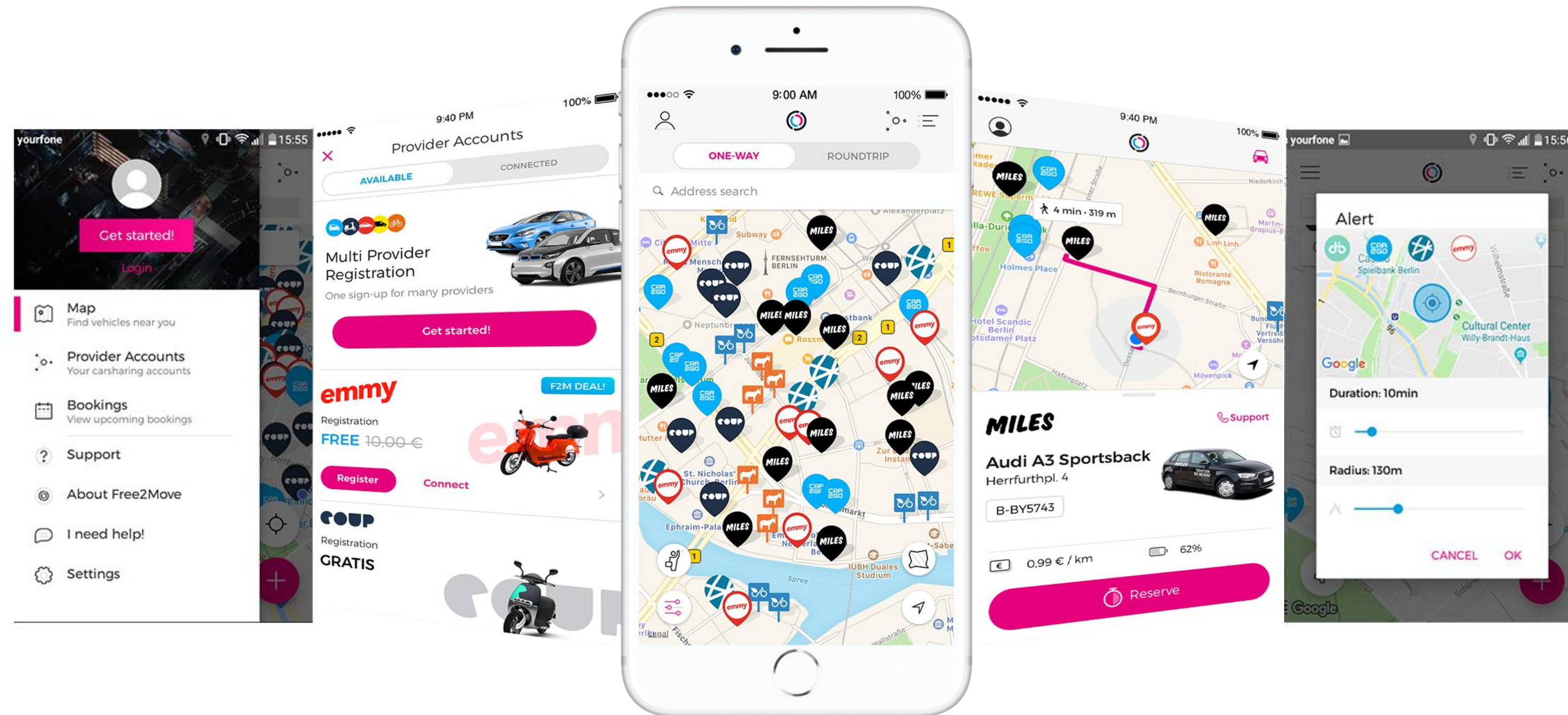
City Freefloating Carshare

- **Available** in multiple cities, across three continents (North America, Europe, and Asia)
- **Multiple** makes and models to choose from, including luxury sedans and electric vehicles
- **Open and close** vehicles directly from your app. Don't worry about fuel - gas is included in booking
- **At your destination**, simply park your shared vehicle in any meter or residential parking zone, and end the ride in your app



Corporate Shared Mobility

Carshare, bikeshare, scooters, microtransit, MaaS platform, API, and fleet management.
On-demand platform for corporate enterprises that offer shared mobility benefits for employees.



Corporate Multimodal
Sharing
+
Corporate MaaS Platform

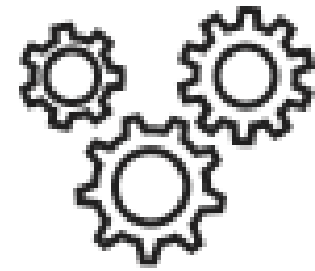
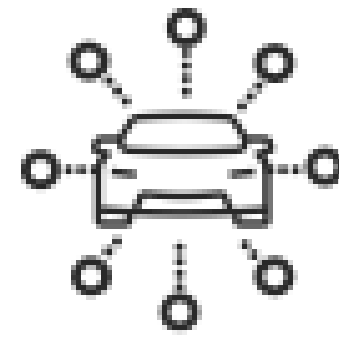
Employee Mobility Benefits
+
Corporate MaaS Platform

Corporate Carsharing
+
Free2Move API

Customized
Corporate
Shared Mobility Solutions



City Shared Mobility Bundle



- **Specifically designed** to better assess, monitor, and integrate shared and micromobility options.
- **Combined** with the power of the Free2Move mapping API, cities can deploy their own MaaS applications
- **Data used to help cities** orchestrate shared mobility, understand demand, trip patterns, utilization, and coordinate curbside management.
- **Helps cities** resolve first-last mile connectivity, increase public transport ridership, and ensure safe streets
- **Give providers** the tools required to better position their launch and offer within cities





City Shared Mobility Assessment Toolkit

ADVISORY PROCESS AND IMPLEMENTATION

ID mobility
pain-points and
needs for each city.

Explain mobility
options and
how they relate to
one-another.

Share best practices for
shared mobility

Recommended city
regulations and
guidelines.

Case studies for
implementation of
regulations

Case studies for best
urban planning & design

Advise on Managing
Communications

Share guidelines on
proper use, rules, safety,
stakeholders, etc.

ID Financial
Accelerators

Private public
partnership (PPP)
incentives to accelerate
shared mobility solutions
& make infrastructure
adjustments.



Let's deliver shared mobility, together.

Scott Shepard
Chief Commercial Officer
Free2Move

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